

# JOANNE SU-YIN YOONG

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## EDUCATION

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### STANFORD UNIVERSITY, Ph.D, ECONOMICS 2008

- Fields of Interest: Development, Behavioral Finance, Health Economics, Program Evaluation
- Thesis: Essays in Development and Finance

### PRINCETON UNIVERSITY, A.B. ECONOMICS 2000

- Summa Cum Laude (Departmental Highest Honors), Phi Beta Kappa National Honor Society
- Certificate Program in Applied and Computational Mathematics
- Thesis: Growth Dynamics in the Very Long Run

### BEIJING NORMAL UNIVERSITY, PRINCETON-IN-BEIJING SUMMER PROGRAM 1996

## OTHER HONORS, GRANTS AND AFFILIATIONS

- Starr Foundation Dissertation Travel Grant for field research, Madhya Pradesh, India (2007)
- Starr Foundation Fellowship (1 of 2) 2006/7, 2007/8
- Michelle Clayman Institute for Gender Research Graduate Student Affiliate, 2006-8
- Stanford International Economic Policy Research Shultz RA Fellowship (1 of 3), 2005-2006
- Outstanding Teaching Assistant Award, Stanford University, 2003 & 2004
- Stanford University Department of Economics Graduate Fellowship, 2002-2003
- Development Bank of Singapore Overseas Scholarship, 1996-2000 (tuition and expenses at Princeton)
- Raffles Alumni Association Scholar, ASEAN Pre-University Scholarship 1992-1996

**Languages:** English, Mandarin Chinese, Bahasa, Hindi (beginning)

## PROFESSIONAL WORK EXPERIENCE

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### RAND CORPORATION, ASSOCIATE ECONOMIST 2008-present

### RAND CORPORATION, SUMMER RESEARCH ASSOCIATE 2007

- Analyzed the causal relationship between financial literacy and decision-making using the RAND American Life Panel with Arie Kapteyn and Angela Hung

### GOLDMAN, SACHS & CO, ANALYST 2000 – 2002

- Credit Derivatives Quantitative Research and Strategies, New York: Exotic/illiquid risk modelling for new structured products for insurers and re-insurers
- Fixed Income Research, New York/London: Fixed-income research and portfolio advisory services related to rating agency, regulatory and tax issues for banks, insurers and specialty finance companies

## OTHER PROFESSIONAL EXPERIENCE

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### NANUBHAI EDUCATIONAL FOUNDATION, INDIA, VP/ PROGRAM DIRECTOR 2007-present

- Designed and supervised internship program for spoken English teaching in rural Gujarat
- Initiated girls' scholarship scheme to support mathematics and science college education

## **ACADEMIC TEACHING EXPERIENCE**

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### **STANFORD UNIVERSITY ECONOMICS DEPARTMENT, LECTURER 2005**

- Proposed, designed and taught Development Policy And Practice , an advanced undergraduate seminar
- Students partnered with local organizations on for-credit research projects on real-world development initiatives such as evaluation of English-language entrepreneurship classes for low-income women

### **TEACHING ASSISTANTSHIPS**

- Stanford University: Economic History, History and Development, Development Economics, 2003/4
- Princeton University: Econometrics(Stata Lab), Applied Econometrics(Stata Lab), 1999/2000

## **ACADEMIC RESEARCH EXPERIENCE**

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### **STANFORD UNIVERSITY, RESEARCH ASSISTANT 2003-2005**

- Development Economics: analysis of Indian NFHS data (Aprajit Mahajan)
- Empirical corporate finance: analysis of CRSP/SDC data on contested M&A (Ulrike Malmendier)
- Empirical contract theory: analysis of field-surveys on local city contracts (Jonathan Levin, Steve Tadelis), analysis of biotechnology contracts and patents (Ulrike Malmendier and Josh Lerner)

## **FIELD RESEARCH EXPERIENCE**

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### **BHARAT INTEGRATED SOCIAL WELFARE ASSOCIATION, ORISSA, INDIA 2007** **CENTER FOR MICROFINANCE RESEARCH, CHENNAI, INDIA**

- Co-designed/implemented a large-scale household survey in 150 villages of rural India to assess the use of behavioral/financial incentives on purchase/retreatment of mosquito nets via microfinance and the productivity impact of malaria in Orissa, India

### **DIRECTORATE OF HEALTH AND SOCIAL WELFARE, MADHYA PRADESH, INDIA 2007**

- Collected administrative data and designed/implemented facility-level survey of all district hospitals in Madhya Pradesh, India. Initiated and conducted personal interviews with state health officials, hospital administrators and doctors

## **WORKING PAPERS**

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Financial Literacy and Stock Market Participation, mimeo, Stanford 2008

Does Decentralization Reduce Childhood Immunization?, mimeo, Stanford 2008

Multiple Hypothesis Testing using Permutation Tests: Re-evaluating Poverty Reduction in Mexico under PROGRESA mimeo under revision, Stanford 2007

Is Doing Good *Really* Good For Business? mimeo, Stanford 2007

(conference paper, “The Value Puzzle of CSR”, Pacific Development Conference 2005)