Getting to Outcomes™ is a results-oriented approach to running effective programs. It builds knowledge and skills among community practitioners, who can apply GTO to virtually any challenge, from drug prevention to homelessness, and clearly evaluate the results.

**FOCUS**
Choose which problem(s) to focus on.

**TARGET**
Identify goals, target population, and desired outcomes.

**ADOPT**
Find existing programs and best practices worth adopting.

**ADAPT**
Modify the program or best practices to fit your needs.

**RESOURCES**
Assess capacity (staff, financing, etc.) to implement the program.

**PLAN**
Make a plan for getting started: who, what, when, where, and how.

**MONITOR**
Track planning and implementation. How did it go?

**EVALUATE**
Evaluate program’s success in achieving desired results.

**IMPROVE**
Make a plan for continuous quality improvement.

**SUSTAIN**
Consider how to keep the program going if it is successful.

No other human services accountability framework can claim this.

The GTO toolkit has been proven to help community-based programs document measurable results.

![GTO Infographic](https://example.com/gto-infographic.png)
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