Seeking Nontraditional Approaches to Collaborating and Partnering with Industry

Bruce Held
Kenneth P. Horn
Michael Hynes
Christopher Hanks
Paul Steinberg
Christopher Pernin
Jamison Jo Medby
Jeff Brown

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Arroyo Center
RAND

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This report documents the findings of a study to help the Army understand how to better collaborate and partner with industry. It expands on a briefing, presented to the Assistant Secretary of the Army (Acquisition, Logistics, and Technology) (ASA(ALT)) in January 2000, describing nontraditional approaches for the Army to follow to collaborate and partner with industry using the concepts of public-private partnerships, venture capital funding, and government corporations.

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The findings should be of interest to Army audiences concerned with collaborating and partnering with industry and interested in understanding the various means available to the Army to increase such collaborations and partnerships using nontraditional approaches.
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