

E. Source Citations for the Private-Giving Matrix

This appendix presents source citations for each item in our private-giving matrix (see Chapter 4). This is not a comprehensive list of citations because some items in the matrix had multiple sources. For example, parents were noted as private givers in numerous instances. For those items, we selected a few representative citations to present here.

The numbers after each item in Table E.1 refer to the corresponding citations in the numbered list that follows.

Items noted with “SV” resulted from our site visits and not the literature review.

Table E.1
Source Citations for Private-Giving Matrix

Private Givers	Entity Channeling Private Resources	Mechanism to Attract Private Resources	Type of Private Giving	Use of Private Monetary Giving
Students 11	Local education foundation 12, 14, 25	Product sales 26	IN-KIND	Current Operations
Parents 8, 10, 21	Booster club 16	Special events 3	Volunteer Time	Professional development 12, 13
Local businesses 1, 4, 18	PTA 8, 12, 26	Grant applications 2, 16	Student instruction 16	Classroom teachers 15
Corporations 3, 9	PTO 20	Mail solicitation 16, 20	Student tutoring 10	Teacher aides 16, 20
Philanthropic foundations 20, 27	School-site/leadership council SV	Phone solicitation 16, 20	Student mentoring 23	Salary enhancement or stipends for existing teachers 12
Community-based organizations 20	Other school-based club/association 16	Personal contacts/ relationship building 24	Classroom support 8, 21	Other staff salaries 2, 12
Community members 2, 5, 14	Principal 6	Professional fund-raiser 12, 17	Student support services 23	Instructional materials 12
Professionals associations (SV)	District staff (SV)	Leasing of school facilities SV	Enrichment programs 5	School supplies/ equipment 12, 20
Colleges/ universities 3	Superintendent 20	Participation in scrip or Web site programs 4, 16	Family services SV	Curricular enrichment programs 5, 26
	Advisory board (SV)	School-business partnerships 20, 22	Staff training 23	Athletics 9
		K-12 – Higher education partnerships (SV)	School facilities 19, 27	Student transportation 16
			Administrative 16	School maintenance 12, 16
			School promotion (SV)	Student supplies 8
			After-school programs 23	Promotion of school/business partnerships 20
			Material Donations	Parent education programs (SV)
			Instructional materials 16	Health clinics (SV)
			Technology 3, 20	

Table E.1—Continued

Private Givers	Entity Channeling Private Resources	Mechanism to Attract Private Resources	Type of Private Giving	Use of Private Monetary Giving
Alumni 7		Local and national presentations (SV)	Material Donations (cont.)	Current Operations (cont.)
City government (SV)		Local newspaper advertising (SV)	School supplies/equipment 16	Early childhood education (SV)
Advocacy group (SV)		High-profile speakers/hosts (SV)	Student/family supplies (SV)	Special events (SV)
Federal agency (SV)		Link with city planning (SV)	Off-site facilities for events (SV)	Technology
		Peer pressure (SV)	Food (SV)	Computers/software 3, 4, 25
			Awards/gift certificates 23	Capital Improvements
			MONETARY	Building additions 1, 20
			Donation 2	Building enhancement 20
			Membership dues (SV)	School beautification 4, 16
			Percentage of sales 4, 26	Heating/air conditioning (SV)
			Wills/bequests SV	Sports facilities 16
			Scholarships 23	Playground equipment 4
			Paid endorsements/advertising revenue 9	Electrical wiring 3
			User fees (SV)	Furniture (SV)
			Leasing of facilities and services (SV)	

Note: SV = Categories derived from site visits.

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