What Makes a Good Website for Financial Literacy?
Technical Considerations

Peter Roden
Associate Director of Technology
Center for Financial Literacy at Boston College

FLRC Conference
Washington, DC
November 18, 2010
Web Learning = Visual Design + User Experience
Trusted Website

Available

Responsive

Reliable

Accurate
Security

- **Confidentiality**: Protects from unauthorized disclosure.

- **Integrity**: Secures information in transit.

- **Authentication**: Validates transmissions, messages, hosts.

- **Authorization**: Restricts access to confidential data.

- **Non-repudiation**: Requires a log of all activity.
Scale

“If one woman can produce a baby in nine months, then nine women should be able to produce a baby in one month.”

Source: Fred Brooks, “The Mythical Man Month.”
Need for Architecture

*Winchester Mystery House, San Jose, CA*
Possible Financial Literacy Architecture
Lego Block Architecture

1. Define the interfaces between the blocks.

2. Define components that can work with the interfaces.

3. Rapidly assemble components into products.
A Good Financial Literacy Website

Compelling

Trusted

Scalable

Secure

Modular