

Day 2 Breakout Session—
4. *Metrics/Evaluation/Assessment*

- Introduction
 - Program vs. Project Evaluation
 - Process vs. Outcome Evaluation
 - Problem of Project Outcome Evaluation

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- Project Outcome Evaluation
 - Multiple program goals
 - Different types of Partnerships
 - Which goals apply?
 - What metrics are to be used?

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- Recommendations
 - Program management should reach out to Partnerships to clarify applicable goals and metrics
 - Partnership directors work with Program management to clarify appropriate goals and metrics
 - Work with other stakeholders to reach agreement on goals and metrics

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4. *Metrics/Evaluation/Assessment*

- Recommendations (cont.)
- Develop a strong logic for the choice of goals and appropriate metrics
- Develop a network of Partnership directors to share information/best practices