

PERSONAL INFORMATION

Lucy Hocking



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WORK EXPERIENCE

October 2018-Present

Analyst – Innovation, Health and Science

RAND Europe (Cambridge, UK)

- Deliver research projects on health policy as part of a team. Topics cover, for example: infectious diseases, access to healthcare services, healthcare technology and innovation, mental health, public health, health services improvement and the translation of basic and clinical research into societal benefit and impact.
- Lead the design and analysis of qualitative and quantitative research methodologies, including literature reviews, focus groups, interviews, surveys and workshops.
- Work with a range of clients and stakeholders within the UK healthcare system and international health-related agencies, including DHSC, NHS England, local AHSNs, DG SANTE, ECDC, NIHR, EFPIA.
- Experience in communicating to a policymaker audience, through succinct reports and understanding the broader political context in which decisions are taken. Produced dissemination products – such as blogs, research briefs and presentations for a range of stakeholders, including practitioners and the public. Produce journal articles to contribute to the academic research space.
- Successfully respond to invitations to tender for health policy related research.
- Experience with client communication, relationship building with key stakeholders and project management.
- Support corporate and business development activities, such as the staff forum and new starter induction process.

Not-For-Profit Research Organisation

July 2017 – October 2018

Research Assistant – Innovation, Health and Science

RAND Europe (Cambridge, UK)

- Involvement in organising and conducting qualitative research, including literature reviews, workshops, interviews and focus groups.
- Experience with client communication.
- Supports corporate and business development activities.
- Administrative tasks for the Innovation, Health and Science team, including analysis of calls for tender, dispatch of proposals and coordination of meetings and events.

Not-For-Profit Research Organisation

June 2015 – Sept 2015

Research Assistant Intern

P1vital (Wallingford, UK)

- Led a project analysing quantitative data from a clinical trial investigating the accuracy of a depression diagnosis and monitoring tool.
- Improved the accuracy of this tool using facial recognition software.
- Coordinated meetings and produced presentations on the analysis and improvements to the company's executives.

CNS Clinical Research Organisation

EDUCATION AND TRAINING

Sept 2016 – Sept 2017

MSc in Child Public Health

Swansea University, UK

- Assignments covering multiple topics in public health, specifically focussing on children and family, and both qualitative and quantitative research methods.
- Dissertation: Investigating the sources used by new mothers to find parenting advice and how this affects their mental wellbeing, with a particular focus on Facebook.
- Distinction awarded

Sept 2013 – June 2016

BSc in Biomedical Science

University of Reading, UK

- A wide range of modules in human biology and quantitative biological research, such as microbiology, cancer and biochemistry.
- Dissertation: Quantitative investigation studying the effects of copper exposure on *S. aureus* growth.
- First Class awarded.

PERSONAL SKILLS

Mother tongue(s)

English

Organisational, communication and leadership skills

- Various presentations, internally and for clients.
- Involved in writing multiple project outputs, including reports and the Observatory for a Connected Society synthesis pieces.
- Strong organisational and time management skills developed through administrative and corporate task support.

Computer skills

- Excellent command of Microsoft Office™ tools, including Word, PowerPoint, Excel and Outlook.
- Quantitative data analysis with Microsoft Excel.
- Qualitative interview analysis with Nvivo.
- Reference management with Mendeley, EndNote and Zotero.

Driving licence

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PUBLICATIONS

- Hocking, L, Newbould, J, Parkinson, P, Stewart, K, Harshfield, A, & Ling T. 2020. Moving improvement forward in UK health and care: An evaluation of the Q Initiative 2016–2020. https://www.rand.org/pubs/research_briefs/RBA166-1.html
- Hocking, L, Newbould, J, Parkinson, P, Stewart, K, Harshfield, A, & Ling T. 2020. Strengthening the contribution of improvers to UK health and care? An evaluation of the Q Initiative 2016–2020. https://www.rand.org/pubs/research_reports/RRA166-1.html
- Hoorens, S, Hocking, L, & Fays, C. 2020. How small businesses are coping with the impact of COVID-19: Results from a survey in Turkey and the Middle East. https://www.rand.org/pubs/research_reports/RRA607-1.html
- Marjanovic, S, Altenhofer, M, Hocking, L, Morgan Jones, M, Parks, S, Ghiga, I, Cox, C, Galai, K, & Ling, T. 2020. Innovating for improved healthcare: Policy and practice for a thriving NHS. https://www.rand.org/pubs/research_reports/RR2711.html
- Marjanovic, S, Altenhofer, M, Hocking, L, Chataway, J, & Ling, T. 2020. Innovating for Improved Healthcare: Sociotechnical and Innovation Systems Perspectives and Lessons from the NHS. *Science and Public Policy*, 47(2). <https://academic.oup.com/spp/article/47/2/283/5722190>
- Marjanovic, S, Altenhofer, M, Hocking, L, Morgan Jones, M, Parks, S, Ghiga, I, Cox, C, Galai, K, & Ling, T. How can policy and practice support an innovating healthcare system? 2020. https://www.rand.org/pubs/research_briefs/RB10110.html
- Hocking L, Ling, T, Doorly, A, & Gush, C. 2020. Continuous Quality Improvement: A Roadmap for the Veterinary Professions. https://www.rand.org/pubs/external_publications/EP68061.html
- Hocking L, Picken, N, & Ling, T. 2020. Assessing the Landscape and Future Actions for Quality Improvement in the Veterinary Sector: The Insights, Expectations and Aspirations of the Profession. https://www.rand.org/pubs/external_publications/EP68062.html

- Hocking L, Parks S, Altenhofer M, & Gunashekar S. 2019. Reuse of health data by the European pharmaceutical industry: Current practice and implications for the future. https://www.rand.org/pubs/research_reports/RR3247.html.
- Gehrt D, Hafner M, Hocking L, Gkousis E, Smith P, & Pollard J. 2019. Poor indoor climate, its impact on child health, and the wider societal costs. https://www.rand.org/pubs/research_reports/RR3256.html.
- Lupiáñez-Villanueva F, Devaux A, Valverde-Albacete J, Folkvord F, Fauli C, Altenhofer M, Hocking L, & Harshfield A. 2019. Benchmarking Deployment of Ehealth Among General Practitioners. https://www.rand.org/pubs/external_publications/EP67863.html
- Ling T, Stewart K, Garrod B, Hocking L, Newbould J, & Gendronneau C. 2018. Evaluation of the Second Phase of the Q Initiative 2016–2020: Interim Report. https://www.rand.org/pubs/research_reports/RR2324.html.
- Sim M, Bélanger J, Hocking L, Dimova S, Iakovidou E, Jante B & Teager W. 2018. Teaching, pedagogy and practice in early years childcare. <https://www.rand.org/randeurope/research/projects/teaching-pedagogy-practice-in-early-years-childcare-ecec.html>
- Hocking, L. 2018. Can using AI to screen job candidates be good for business? Available on the Observatory for a Connected Society app.
- Hocking, L. 2018. Using the Internet of Things to Tackle Climate Change. Available on the Observatory for a Connected Society app.
- Hocking, L. 2018. The Future of Museums. Available on the Observatory for a Connected Society app.
- Hocking, L. 2018. How Access to the Internet Can Accelerate Social Movements. Available on the Observatory for a Connected Society app.
- Hocking, L. 2018. Bridging the Global Technology Gender Gap. Available on the Observatory for a Connected Society app.
- Hocking, L. 2018. How the UK can create new smart cities. Available on the Observatory for a Connected Society app.
- Hocking, L. 2018. Using Smartphones to Improve Healthcare. Available on the Observatory for a Connected Society app.
- Hocking, L. 2018. The Rise of Smart Ports. Available on the Observatory for a Connected Society app.
- Hocking, L. 2017. Does 'Facebook Depression' Really Exist? Available on the Observatory for a Connected Society app.