

## **LYLE J. MORRIS**

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### **EXPERIENCE**

#### **THE RAND CORPORATION -- Arlington, VA -- July 2011 - Present**

##### ***Project Associate***

- *China's Engagement with Africa and Implications for U.S. Policy*: Researcher on 2-member project that examines the impact of Chinese policy toward Africa – particularly its foreign aid, trade policy and investments in infrastructure and natural resources – on the politics, societies, and economies of selected African countries. Internally funded through RAND.
- *Conventional Deterrence Options in a Contested Strategic Environment: Exploiting Enduring U.S. Advantages to Create Risk-Imposing Strategies Against the PRC*: Researcher on 9-member project that aims to help the United States Air Force enhance deterrence in Asia by leveraging U.S. advantages and exploiting Chinese weaknesses to increase or highlight the risks faced by Chinese leaders in contemplating military action. Wrote chapter entitled, “Trends in China’s Use of Force.”
- *China's S&T Leadership*: Primary researcher on a multi-year, 2-member, IC-sponsored project that aims to identify organizations and leaders critical to the development of China’s S&T sector. The goal of the project is to provide a detailed examination of the key players within the diverse organizations constituting China’s civilian and military R&D, S&T and academic bureaucracies. Analysis is based on Chinese military, science and academic journals, news media and other open-source outlets, conducted primarily in Chinese. Provided several briefings to IC sponsor over two-year period.
- *Other RAND projects involved in*: “Prelude to Mobilization: Case Studies in Chinese Crisis Response” (Primary researcher on 2008 Taiwanese Presidential Election case study); “China’s Maritime Law Enforcement Agencies” “PLA Maintenance and Logistics” and “Chinese Views of UAVs and Escalation.”
- Update and manage both of RAND’s China-focused, internally circulated listservs.

#### **THE NATIONAL BUREAU OF ASIAN RESEARCH (NBR) -- Seattle, WA -- June 2010 - June 2011**

##### ***Next Generation Fellow in Asian Affairs***

- One-year post-master's degree program that cultivates a new generation of Asian affairs specialists. *Area of focus*: U.S.-China relations, Chinese foreign policy and Northeast Asia security. *Independent Research Project*: “Incompatible Partners: Identity and Self-Image in U.S.-China Relations.” Conducted interviews with government officials, scholars and congressmen in Washington, D.C.
- Assisted Program Directors in managing all ongoing NBR projects related to China. Tasks performed included taking the lead on managing all research, publications, databases, events, and communication of projects, including reviewing, fact-checking, proof-reading, and copyediting articles for publication through NBR journals; drafting talking points and speeches on U.S.-East Asia relations for project directors and NBR president; and providing research assistance for NBR scholars.
- Took lead role and implemented successful conclusion of U.S.-ROK initiative entitled “Trust-building in the Korean-American Relationship.” Coordinated all activities among ten authors and with partner institution Korea Institute for Future Studies (KiFS) to ensure papers were submitted on time and within guidelines. Also edited and formatted chapters into a final report that was submitted to the Korea Foundation.

#### **CENTER FOR STRATEGIC AND INTERNATIONAL STUDIES (CSIS) -- Washington, D.C. -- June – August 2009**

##### ***Research Intern – Freeman Chair in China Studies***

- Conducted research on China and East Asian-related security issues for Bonnie S. Glaser, Senior Fellow at the Freeman Chair in China Studies, CSIS; Co-authored two articles (one unpublished) with Mrs. Glaser and carried out daily news aggregation of Sino-U.S. current events and helped research topics on Tibet and China’s WMD-related export controls.

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### CHINA ECONOMIST -- Beijing, China -- December 2007 – June 2008

#### Editor/Reporter

- Edited, proofread and periodically re-translated all articles published in the bi-monthly China Economist magazine, an English language academic journal jointly put out by the Chinese Academy of Social Sciences (CASS) and the China Business Journal focusing on economic and business management issues in China.
- Reported and conducted interviews in Chinese with Chinese academics, businessmen and government officials in Beijing. Reported on various business topics ranging from the environment to labor law.

### DENTSU ADVERTISING CO – Beijing, China – December 2006 – August 2007

#### Account Manager

- Only Westerner in a five-member branding team responsible for managing and carrying out branding strategy for Lenovo's \$80 million 2008 Beijing Olympics sponsorship campaign. Drafted branding strategy for commercial television and print advertising campaigns for the Chinese domestic market. Met with Lenovo representatives wrote briefs for account directors exclusively in Mandarin Chinese. Carried out Chinese domestic computer industry market research using Chinese and English resources. Translated reports and memos for team leaders and executive director.

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## EDUCATION

2008-2010	<b>COLUMBIA UNIVERSITY SCHOOL OF INTERNATIONAL AND PUBLIC AFFAIRS, NY, NY</b> <i>Master of International Affairs</i> – International Security Policy/East Asian Studies* ( <i>With Honors</i> ; 3.63 GPA) *Weatherhead East Asian Institute <i>Certificate in East Asian Studies: China</i> (3.87 GPA)
2005–2006	<b>TSINGHUA UNIVERSITY - Inter-University Program for Chinese Language Studies, Beijing, China</b> One-year graduate-level Chinese language program administered by University of California, Berkeley Received 23 upper-level Chinese language credits at Indiana University - Bloomington (3.86 GPA)
2004–2005	<b>PEKING UNIVERSITY, Beijing, China</b> One-year Chinese language and culture immersion program with home-stay family
1998–2003	<b>WESTERN WASHINGTON UNIVERSITY, Bellingham, WA</b> <i>Bachelor of Arts</i> , International Business Administration, 2003; <i>Minor</i> : Economics
2002–2003	<b>EAST CHINA NORMAL UNIVERSITY, Shanghai, China</b> Attended fall semester and received certificate of Chinese Language and Politics from The Council on International Educational Exchange (CIEE)

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## PUBLICATIONS

- “Obama Can Counter China by Bringing Africa Business,” Op-ed with Larry Hanauer, *U.S. News and World Report*, June 27, 2013.
- “U.S. and China Aren't Playing Zero-Sum Game in Africa,” Op-ed with Larry Hanauer, *U.S. News and World Report*, June 5, 2013.
- “Taming the Five Dragons? China Consolidates its Maritime Law Enforcement Agencies,” *China Brief*, Jamestown Foundation, Vol. 13, Issue 7, March 28, 2013.
- “China's Foreign Policy Balancing Act,” *The Fletcher Forum*, January 18, 2013.
- “Incompatible Partners: The Role of Identity and Self-Image in the Sino-U.S. Relationship,” *Asia Policy*, Vol. 13, January 31, 2012.
- “Is China Backing Indian Insurgents?” *The Diplomat*, March 22, 2011.
- “Chinese Perceptions of U.S. Decline and Power,” with Bonnie S. Glaser, *China Brief*, Jamestown Foundation, Vol. 9, Issue 14, July 9, 2009.
- “An Uncertain Victory for China's Workers,” *YaleGlobal Online*, June 24, 2008.
- Peer reviewer for *Asian Security* and *Asian Politics & Policy*

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### AWARDS/FELLOWSHIPS

- *2010 George C. Marshall Prize for Strategic Studies*, for paper entitled, “Managing Conflict: A Case Study Approach to China’s Experience with Confidence-building Measures.” Prize awarded annually by a joint committee composed of Columbia University professors and the Marshall Foundation Research Library to a graduating SIPA student for an outstanding paper addressing issues of defense policy: \$500.
- *2009-10 Columbia University Internet Technology Department Fellowship*: \$20,000
- *June 2006 IUP Taiwan Familiarization Program Award*: One-week travel grant awarded annually to four IUP students to introduce them to the culture, politics and academic community in Taiwan, as well as learning about their own specific areas of academic interest and meeting with various scholars: \$2,000.

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### CONFERENCES

- *2012 CAPS-RAND-CEIP-NDU PLA Conference, November 30 – December 1, 2012*: “Contingency Planning, PLA-style” Co-authored and presented paper entitled, “China’s Armed Forces Respond to Internal Disaster Relief: Assessing the Efficiencies and Efforts of Military Contingencies,” with Jeffrey Engstrom, RAND Corporation.

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### MISC

- Languages: Native English; Fluent Mandarin Chinese (Hanyu Shuiping Kaoshi (HSK) 6/8)
- Clearance: TS/SCI/ISA