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CURRICULUM VITA
William Gustav Shadel, Ph.D.

PERSONAL INFORMATION:

Current Position: Senior Behavioral Scientist

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EDUCATION:

1990 B.A., Magna Cum Laude with Honors in Psychology, Temple University, Philadelphia, PA

1992 M.A., Clinical Health Psychology and Social/Personality Psychology, University of Illinois at Chicago, Chicago, IL (APA Accredited)

1995 Ph.D., Clinical Health Psychology and Social/Personality Psychology, University of Illinois at Chicago, Chicago, IL (APA Accredited)

POSTGRADUATE TRAINING:

1994-1995 Clinical Psychology Intern, Behavioral Medicine, Brown University Clinical Psychology Training Consortium (APA Accredited), Providence, RI

1995-1997 Postdoctoral Fellow, Behavioral Medicine, Center for Behavioral and Preventive Medicine, the Miriam Hospital and Brown Medical School, Providence, RI

AWARDS AND HONORS:

- 1989 College of Arts and Sciences Alumni Award, Temple University
- 1990 James D. Page Award for Research in Personality and Psychopathology, Temple University
- 1992 Commendation in Clinical Psychology, University of Illinois at Chicago
- 1992-1993 University Fellowship, University of Illinois at Chicago
- 1994 Leonard D. Eron Award for Outstanding Scholarly Accomplishment, Department of Psychology, University of Illinois at Chicago
- 2007 RAND Health Mentor of the Year
- 2011-pres. Fellow, Association for Psychological Science
- 2014 RAND Medal Award (Bronze)

ACADEMIC AND PROFESSIONAL APPOINTMENTS:

- 1994 Instructor, Department of Psychology, University of Illinois at Chicago, Chicago, IL
- 1997-2001 Staff Psychologist, The Miriam Hospital, Providence, RI
- 1997-2001 Assistant Professor of Psychiatry and Human Behavior, Brown Medical School, Providence, RI
- 1998-2000 Consulting Scientist, Tobacco Etiology Research Network (TERN), Robert Wood Johnson Foundation
- 1998-2001 Member (elected term), Faculty Committee on Educational Legislation (FCEL), Brown University, Providence, RI
- 2000-2001 Communication Researchers Working Group, National Institute on Drug Abuse, Bethesda, MD
- 2001-2003 Assistant Research Professor, Department of Psychology, University of Pittsburgh, Pittsburgh, PA
- 2001-2005 Adjunct Assistant Professor of Psychiatry and Human Behavior, Brown Medical School

ACADEMIC AND PROFESSIONAL APPOINTMENTS (continued):

- 2003-2005 Associate Research Professor, Department of Psychology, University of Pittsburgh, Pittsburgh, PA
- 2003-pres. Member, UPMC Hillman Cancer Center, Biobehavioral Oncology Program, Pittsburgh, PA
- 2005-2006 Behavioral Scientist, RAND Corporation
- 2005-pres. Adjunct Associate Professor of Psychology, University of Pittsburgh, Pittsburgh, PA
- 2006-2008 Pittsburgh Recruitment Committee, RAND Corporation
- 2006-2010 Director, Summer Associates Program, RAND Corporation
- 2006-pres. Senior Behavioral Scientist, RAND Corporation
- 2013-2018 Associate Director, Population Health Program, RAND Corporation

EDITORIAL APPOINTMENTS AND ACTIVITY:

- 2002-2003
2011-pres. Editorial Board, *Health Psychology*
- 2002-2003
2014-pres. Editorial Board, *Psychology of Addictive Behaviors*
- 2004 Guest Editor, *Behavior Therapy* (special series: “Applying Personality Science to Cognitive-Behavioral Therapy and Research”)
- 2004-2006;
2009-pres. Editorial Board, *Journal of Research in Personality*
- 2005-2009;
2019-pres. Editorial Board, *Journal of Behavioral Medicine*
- 2005-2007 Associate Editor, *Psychology of Addictive Behaviors*
- 2008-2010;
2014-pres. Editorial Board, *Journal of Consulting and Clinical Psychology*
- 2009-2014 Editorial Board, *Annals of Behavioral Medicine*
- 2014-pres. Associate Editor, *Tobacco Regulatory Science*

EDITORIAL APPOINTMENTS AND ACTIVITY (continued):

- 2016-pres. Editorial Board, The Brief Addiction Science Information Source (BASIS)
- 2016 Editorial Board, *The SAGE Handbook of Personality and Individual Differences*

AD HOC EDITORIAL CONSULTANT (selected, last two years):

Addiction
Addictive Behaviors
American Journal of Preventive Medicine
Drug and Alcohol Dependence
Nicotine & Tobacco Research
Pediatrics
Preventive Medicine
Tobacco Control

CONFERENCE PROGRAM REVIEWS:

- 1996 International Congress of Behavioral Medicine
- 1999-2001 American Psychological Association (Division 50, Substance Abuse Conference Program)
- 2002,
2008-2013 Society for Research on Nicotine and Tobacco
- 2006-2019 Society for Behavioral Medicine

GRANT REVIEWS AND REVIEW COMMITTEES:

- 1997 Ad hoc reviewer, Special Sciences Program, American Institute on Biological Sciences, Washington, DC
- 1998 Ad hoc reviewer, Agency for Health Care Policy and Research, Washington, DC
- 1998-1999 Study Section member, Kentucky State Incentive Grant Program (KIP), Louisville, KY
- 1999-2003 Study section member, Risk Prevention and Health Behavior-2 (RPHB-2), National Institutes of Health (NIH), Washington, DC

GRANT REVIEWS AND REVIEW COMMITTEES (continued):

- 1999-pres. Ad hoc reviewer (various IRG panels), National Institutes of Health, Washington, DC
- 2002 Ad hoc reviewer, policy grant program, Partners with Transdisciplinary Tobacco Use Research Centers, Robert Wood Johnson Foundation
- 2003-2004 Ad hoc reviewer, Haringey Teaching Primary Care Trust, London, UK
- 2003-2005 Study section member, Psychosocial Risk and Disease Prevention (PRDP), National Institutes of Health (NIH), Washington, DC
- 2009 Ad hoc reviewer, Italian Ministry of Health Directorate of Health and Technologies Research

MEMBERSHIP IN PROFESSIONAL SOCIETIES:

Association for Psychological Science (Fellow)
Society of Behavioral Medicine
Society for Research on Nicotine and Tobacco

PEER REVIEW PUBLICATIONS:

1. Shadel, W.G., & Mermelstein, R.J. (1993). Cigarette smoking under stress: The role of coping expectancies among smokers in a clinic-based smoking cessation program. *Health Psychology, 12*, 443-450.
2. Shadel, W.G., & Cervone, D. (1993). The big five versus nobody? *American Psychologist, 48*, 1300-1302.
3. Shadel, W.G., & Mermelstein, R. (1996). Individual differences in self-concept among smokers attempting to quit: Validation and predictive utility of measures of the Smoker Self-concept and Abstainer Self-concept. *Annals of Behavioral Medicine, 18*, 151-156.
4. Shadel, W.G., Mermelstein, R., & Borrelli, B. (1996). Self-concept changes over time in cognitive-behavioral treatment for smoking cessation. *Addictive Behaviors, 21*, 659-663.
5. Niaura, R., Shadel, W.G., Abrams, D.B., Monti, P.M., Rohsenow, D.J., & Sirota, A. (1998). Individual differences in cue reactivity among smokers trying to quit: Effects of gender and cue type. *Addictive Behaviors, 23*, 209-224.

PEER REVIEW PUBLICATIONS (continued):

6. Shadel, W.G., Niaura, R., Abrams, D.B., Goldstein, M.G., Rohsenow, D.J., Sirota, A., & Monti, P.M. (1998). Scripted Imagery manipulations and smoking cue reactivity in a clinical sample of self-quitters. *Experimental and Clinical Psychopharmacology*, 6, 179-186.
7. Emmons, K., Linnan, L., Shadel, W.G., Marcus, B., & Abrams, D.B. (1999). The Working Healthy Project: Results from a worksite health promotion trial targeting physical activity, nutrition, and smoking. *Journal of Occupational and Environmental Medicine*, 41, 545-555.
8. Emmons, K., Shadel, W.G., Linnan, L., Marcus, B., & Abrams, D.B. (1999). A prospective analysis of change in multiple risk factors for cancer. *Cancer Research, Therapy, and Control*, 8, 15-23.
9. Herzog, T.H., Abrams, D.B., Emmons, K.M., Linnan, L., & Shadel, W.G. (1999). Do processes of change predict smoking stage movements? A prospective analysis of the Transtheoretical Model. *Health Psychology*, 18, 369-375.
10. Niaura, R., Abrams, D.B., Shadel, W.G., Rohsenow, D.J., Monti, P.M., & Sirota, A. (1999). Cue exposure treatment for smoking relapse prevention: A controlled clinical trial. *Addiction*, 94, 685-695.
11. Niaura, R., Britt, D., Borrelli, B., Shadel, W.G., Abrams, D.B., & Goldstein, M.G.. (1999). History and symptoms of depression among smokers during a self-initiated quit attempt. *Nicotine & Tobacco Research*, 1, 251-258.
12. Niaura, R., Shadel, W.G., Morrow, K., Tashima, K., Flanigan, T., & Abrams, D.B. (2000). Human Immunodeficiency Virus Infection, AIDS, and smoking cessation: The time is now. *Clinical Infectious Diseases*, 31, 808-812.
13. Piasecki, T.M., Niaura, R., Shadel, W.G., Goldstein, M.G., Abrams, D.B., Fiore, M. C., & Baker, T.B. (2000). Smoking withdrawal dynamics in unaided quitters. *Journal of Abnormal Psychology*, 109, 74-86.
14. Sayette, M., Shiffman, S., Tiffany, S., Niaura, R., Martin, C., & Shadel, W.G. (2000). The measurement of drug craving. *Addiction*, 95, 189-210.
15. Shadel, W.G., Niaura, R., & Abrams, D.B. (2000). An idiographic approach to understanding personality structure and individual differences among smokers. *Cognitive Therapy and Research*, 24, 345-359.
16. Shadel, W.G., Niaura, R., Goldstein, M.G., & Abrams, D.B. (2000). Does the five factor model of personality apply to smokers? A preliminary investigation. *Journal of Applied Biobehavioral Research*, 5, 114-120.

PEER REVIEW PUBLICATIONS (continued):

17. Shadel, W.G., Shiffman, S., Niaura, R., Nichter, M., & Abrams, D.B. (2000). Current models of nicotine dependence: What is known and what is needed to advance understanding of tobacco etiology among youth. *Drug and Alcohol Dependence, 59*, 9-22.
18. Cervone, D., Shadel, W.G., Jencius, S. (2001). Social cognitive theory of personality assessment. *Personality and Social Psychology Review, 5*, 33-51.
19. Guilmette, T., Motta, S., Shadel, W.G., Mukand, J., & Niaura, R. (2001). The prevalence of cigarette smoking in an acute inpatient physical medicine and rehabilitation population. *Substance Abuse, 22*, 187-192.
20. Guilmette, T., Motta, S., Shadel, W.G., Mukand, J., & Niaura, R. (2001). Promoting smoking cessation in the rehabilitation setting. *American Journal of Physical Medicine and Rehabilitation, 80*, 560-562.
21. Niaura, R., Britt, D., Shadel, W.G., Goldstein, M.G., & Abrams, D.B. (2001). Symptoms of depression and survival experience in three samples of smokers. *Psychology of Addictive Behaviors, 15*, 13-17.
22. Niaura, R., Shadel, W.G., Goldstein, M.G., Hutchison, K., & Abrams, D.B. (2001). Individual differences in the first response to cigarette smoking following overnight abstinence in regular smokers. *Nicotine & Tobacco Research, 3*, 37-44.
23. Shadel, W.G., Niaura, R., & Abrams, D.B. (2001). Does completing a craving questionnaire promote increased smoking craving? An experimental investigation. *Psychology of Addictive Behaviors, 15*, 265-267.
24. Shadel, W.G., Niaura, R., & Abrams, D.B. (2001). Effect of different cue stimulus delivery channels on craving reactivity: Comparing in vivo and video cues in regular cigarette smokers. *Journal of Behavior Therapy and Experimental Psychiatry, 32*, 203-209.
25. Shadel, W.G., Niaura, R., & Abrams, D.B. (2001). How do adolescents process smoking and anti-smoking advertising? A social-cognitive analysis with implications for smoking initiation. *Review of General Psychology, 5*, 429-444.
26. Shadel, W.G., Niaura, R., Brown, R., Hutchison, K.E., & Abrams, D.B. (2001). A content analyses of smoking craving. *Journal of Clinical Psychology, 57*, 145-150.
27. Shadel, W.G., Niaura, R., Goldstein, M.G., & Abrams, D.B. (2001). Cognitive avoidance as a method of coping with a provocative smoking cue: The moderating effect of nicotine dependence. *Journal of Behavioral Medicine, 24*, 169-182.

PEER REVIEW PUBLICATIONS (continued):

28. Cervone, D., Jencius, S., & Shadel, W.G. (2002). Personality assessment: Implications for a social-cognitive theory of personality. *Psychology: the Journal of the Hellenic Psychological Society*, 9, 226-240.

29. Guilmette, T., & Shadel, W.G. (2002). Suggestions for a smoking cessation program in the long-term care setting. *Annals of Long-Term Care: Clinical Care and Aging*, 10, 43-48.

30. Hitsman, B., Abrams, D.B., Shadel, W.G., Niaura, R., Borrelli, B., Emmons, K., Brown, R.A., Swift, R.M., Monti, P.M., Rohsenow, D.J., & Colby, S.M. (2002). Depressive symptoms and readiness to quit smoking among cigarette smokers in treatment for alcohol abuse. *Psychology of Addictive Behaviors*, 16, 264-268.

31. Niaura, R., Shadel, W.G., Britt, D., & Abrams, D.B. (2002). Responses to social stress, urge to smoke, and smoking cessation. *Addictive Behaviors*, 27, 241-250.

32. Shadel, W.G., Niaura, R., & Abrams, D.B. (2002). Adolescents' responses to the imagery displayed in smoking and anti-smoking advertisements. *Psychology of Addictive Behaviors*, 16, 173-176.

33. David, S.P., Niaura, R., Papandonatos, G.D., Shadel, W.G., Burkholder, G.J., Britt, D., Day, A., Stumpff, J., Hutchison, K., Murphy, M., Johnstone, E., Griffiths, S., & Walton, R. (2003). Does the DRD2-Taq1 A polymorphism influence treatment response to bupropion hydrochloride for reduction of the nicotine withdrawal syndrome? *Nicotine & Tobacco Research*, 5, 935-942.

34. Scott, W.D., Ingram, R.E., & Shadel, W.G. (2003). Hostile and sad moods in depressive syndromes: Evidence for cognitive specificity in attributions. *Journal of Social and Clinical Psychology*, 22, 233-252.

35. Shiffman, S., Shadel, W.G., Niaura, R., Khayrallah, M., Jorenby, D., Ryan, C., & Ferguson, C. (2003). Efficacy of acute administration of nicotine gum in relief of cue-provoked cigarette craving. *Psychopharmacology*, 166, 343-350.

36. Shadel, W.G. (2004). Introduction to the special series: What can personality science offer cognitive-behavioral therapy and research? *Behavior Therapy*, 35, 101-111.

37. Shadel, W.G., Niaura, R., & Abrams, D.B. (2004). Thinking about craving: An experimental analysis of smokers' spontaneous self-reports of craving. *Addictive Behaviors*, 29, 811-815.

38. Shadel, W.G., Cervone, D., Niaura, R., & Abrams, D.B. (2004). Developing an integrative social cognitive strategy for personality assessment at the level of the individual: An illustration with regular cigarette smokers. *Journal of Research in Personality*, 38, 394-419.

PEER REVIEW PUBLICATIONS (continued):

39. Shadel, W.G., Cervone, D., Niaura, R., & Abrams, D.B. (2004). The Big Five personality factors and motivation to quit smoking: Implications for assessment. *Journal of Psychopathology and Behavioral Assessment*, 26, 185-191.
40. Shadel, W.G., Niaura, R., & Abrams, D.B. (2004). Adolescents' responses to the gender valence of cigarette advertising imagery: The role of affect and the self-concept. *Addictive Behaviors*, 29, 1735-1744.
41. Shadel, W.G., Niaura, R., & Abrams, D.B. (2004). Who Am I? The role of self-conflict in adolescents' responses to cigarette advertising imagery. *Journal of Behavioral Medicine*, 27, 463-475.
42. Niaura, R., Sayette, M., Shiffman, S., Glover, E.D., Nides, M., Shelanski, M., Shadel, W.G., Kolso, R., Robins, B., & Sorrentino, J. (2005). Comparative efficacy of rapid-release nicotine gum versus nicotine polacrilex gum in relieving smoking cue-provoked craving. *Addiction*, 11, 1720-1730.
43. Shadel, W.G., Stein, M.D., Anderson, B.J., Herman, D.S., Bishop, S., Lessor, J.A., Weinstock, M., Anthony, J.L., & Niaura, R. (2005). Correlates of motivation to quit: Smoking in methadone maintained smokers enrolled in a smoking cessation trial. *Addictive Behaviors*, 30, 295-300.
44. Cervone, D., Shadel, W.G., Smith, R.E., & Fiori, M. (2006). Conceptualizing self-regulation: Reminders and suggestions from personality science. *Applied Psychology: An International Review*, 55, 333-385.
45. Cervone, D., Shadel, W.G., Smith, R.E., & Fiori, M. (2006). Self-regulation and personality science: Reply to the commentaries. *Applied Psychology: An International Review*, 55, 470-488.
46. Shadel, W.G., & Cervone, D. (2006). Evaluating social cognitive mechanisms that regulate self-efficacy in response to provocative smoking cues: An experimental investigation. *Psychology of Addictive Behaviors*, 20, 91-96.
47. Shadel, W.G., Lerman, C., Cappella, J., Strasser, A., Pinto, A., & Hornik, R. (2006). Evaluating smokers' reactions to advertising for newer low nicotine quest cigarettes. *Psychology of Addictive Behaviors*, 20, 80-84.
48. Shiffman, S., Ferguson, S., Gwaltney, C., Balabanas, M., & Shadel, W.G. (2006). Reduction of abstinence induced withdrawal and craving using nicotine replacement therapy. *Psychopharmacology*, 184, 637-644.

PEER REVIEW PUBLICATIONS (continued):

49. Shiffman, S., Scharf, D., Shadel, W.G., Gwaltney, C., Dang, Q., Paton, S., & Clark, D. (2006). Analyzing milestones in smoking cessation: An illustration from a randomized trial of high dose nicotine patch. *Journal of Consulting and Clinical Psychology, 74*, 276-285.
50. Cervone, D., Orem, H., Aristico, D., Shadel, W.G., & Kassel, J. (2007). Using a knowledge-and-appraisal model of personality architecture to understand consistency and variability in smoker's self-efficacy appraisals in high-risk situations. *Psychology of Addictive Behaviors, 21*, 44-54.
51. Chandra, S., Scharf, D., Shiffman, S., Dang, Q., & Shadel, W.G. (2007). Daily smoking patterns, their determinants, and implications for quitting. *Experimental and Clinical Psychopharmacology, 15*, 67-80.
52. Chandra, S., & Shadel, W.G. (2007). Crossing disciplinary boundaries: Applying financial portfolio theory to model the organization of the self-concept. *Journal of Research in Personality, 41*, 346-373.
53. DiRocco, D., & Shadel, W.G. (2007). Gender differences in adolescents' responses to themes of relaxation in cigarette advertising: Relationship to intentions to smoke. *Addictive Behaviors, 32*, 205-213.
54. Cervone, D., Caldwell, T., Fiori, M., Orom, H., Shadel, W.G., Kassel, J., & Aristico, D. (2008). What underlies appraisals? Experimentally testing a knowledge-and-appraisal model of personality architecture among smokers contemplating high-risk situations. *Journal of Personality, 76*, 929-967.
55. Primack, B.A., Sidani, J., Agarwal, A., Shadel, W.G., Donny, E., & Eissenberg, T. (2008). Prevalence of and associations with waterpipe tobacco smoking among college students. *Annals of Behavioral Medicine, 36*, 81-86.
56. Shadel, W.G., Tharp-Taylor, S., & Fryer, C.S. (2008). Exposure to cigarette advertising and adolescents' intentions to smoke: The moderating role of the developing self-concept. *Journal of Pediatric Psychology, 33*, 751-760.
57. Shadel, W.G., Fryer, C.S., & Tharp-Taylor, S. (2009). Uncovering the most effective active ingredients of anti-smoking PSAs: The role of actor and message characteristics. *Nicotine & Tobacco Research, 5*, 547-552.
58. Shadel, W.G., Tharp-Taylor, S., & Fryer, C.S. (2009). How does exposure to cigarette advertising contribute to smoking in adolescents? The role of the developing self-concept and identification with advertising models. *Addictive Behaviors, 34*, 932-937.

PEER REVIEW PUBLICATIONS (continued):

59. Lloyd-Richardson, E., Stanton, C.A., Papandonatos, G.D., Shadel, W.G., Stein, M., Tashima, K., Flanigan, T., Morrow, K., Neighbors, C., & Niaura, R. (2009). Motivation and patch treatment for HIV+ smokers: A randomized controlled trial. *Addiction, 104*, 1891-1900.

60. Shadel, W.G., Fryer, C.S., & Tharp-Taylor, S. (2010). Tobacco industry manipulation messages in anti-smoking PSAs: Effect of explicitly versus implicitly delivered messages. *Addictive Behaviors, 35*, 526-529.

61. Shadel, W.G., Martino, S.C., Haviland, A., Setodji, C., & Primack, B. (2010). Smoking motives in movies are important for understanding adolescent smoking: A preliminary investigation. *Nicotine & Tobacco Research, 12*, 850-854.

62. Primack, B.A., Silk, J.S., DeLozier, C.R., Shadel, W.G., Carpenter, F., Dahl, R.E., & Switzer, G.E. (2011). Using ecological momentary assessment to determine media use of depressed and non-depressed individuals. *Archives of Pediatric and Adolescent Medicine, 165*, 1-6.

63. Shadel, W.G., & Cervone, D. (2011). The role of the self in smoking initiation and smoking cessation: A review and blueprint for research at the intersection of social-cognition and health. *Self and Identity, 10*, 386-395.

64. Shadel, W.G., Martino, S., Setodji, C., Cervone, D., Witkiewitz, K., Beckjord, E.B., Scharf, D., & Shih, R. (2011). Lapse-induced surges in craving influence relapse in adult smokers: An experimental investigation. *Health Psychology, 30*, 588-596.

65. Shadel, W.G., Tucker, J., & Edelen, M. (2011). The need for a unified framework for smoking assessment: The PROMIS Smoking Initiative. *Nicotine & Tobacco Research, 13*, 399-400.

66. Edelen, M., Tucker, J., Shadel, W.G., & Stuckey, B. (2012). Toward a more systematic assessment of smoking: Development of a smoking module for PROMIS®. *Addictive Behaviors, 37*, 1278-1284.

67. Martino, S.C., Scharf, D., Setodji, C., & Shadel, W.G. (2012). Measuring exposure to pro-tobacco marketing and media: A field study using ecological momentary assessment. *Nicotine & Tobacco Research, 14*, 398-406.

68. Shadel, W.G., Martino, S.C., Setodji, C., Haviland, A., Primack, B. & Scharf, D. (2012). Motives for smoking in movies affect future smoking intentions in middle school students: An experimental investigation. *Drug and Alcohol Dependence, 123*, 66-71.

PEER REVIEW PUBLICATIONS (continued):

69. Shadel, W.G., Martino, S.C., Setodji, C., & Scharf, D. (2012). Momentary effects of exposure to pro-smoking media on college students' future smoking risk. *Health Psychology, 31*, 460-466.
70. Tharp-Taylor, S., Fryer, C., & Shadel, W.G. (2012). Targeting anti-smoking messages: Does audience race matter? *Addictive Behaviors, 34*, 844-847.
71. Hitsman, B., Hogarth, L., Tseng, L., Teige, J., Shadel, W.G., DiBenedetti, D., Danto, S., Lee, T., Price, L.H., & Niaura, R. (2013). Dissociable effect of acute varenicline on tonic versus cue-provoked craving in non-treatment-motivated heavy smokers. *Drug and Alcohol Dependence, 130*, 135-141.
72. Scharf, D., Martino, S., Setodji, C., & Shadel, W.G. (2013). Middle and high school students' exposure to alcohol- and smoking-related media: A pilot study using ecological momentary assessment. *Psychology of Addictive Behaviors, 27*, 1201-1206.
73. Setodji, C., Martino, S., Scharf, D., & Shadel, W.G. (2013). Friends moderate the effects of pro-smoking media exposure on college students' intentions to smoke. *Psychology of Addictive Behaviors, 27*, 256-261.
74. Shadel, W.G., Martino, S.C., Setodji, C., & Scharf, D. (2013). Exposure to pro-smoking media in college students: Does type of media channel differentially contribute to smoking risk? *Annals of Behavioral Medicine, 45*, 387-392.
75. Edelen, M.O., Stucky, B., Hansen, M., Tucker, J., Shadel, W.G., & Cai, L. (2014). The PROMIS® Smoking Initiative: Initial validity evidence for six new smoking item banks. *Nicotine & Tobacco Research, 16 (Suppl. 3)*, S250-S260.
76. Edelen, M.O., Tucker, J., Shadel, W.G., Stucky, B., Cerully, J., Li, Z., Hansen, M., & Cai, L. (2014). Development of the PROMIS® Health Expectancies of Smoking item banks. *Nicotine & Tobacco Research, 16 (Suppl. 3)*, S223-S231.
77. Hansen, M., Cai, L., Stucky, B., Tucker, J., Shadel, W.G., & Edelen, M. O. (2014). Methodology for Developing and Evaluating the PROMIS® Smoking Item Banks. *Nicotine & Tobacco Research, 16 (Suppl. 3)*, S175-S189.
78. Setodji, C., Martino, S., Scharf, D., & Shadel, W.G. (2014). Quantifying the persistence of pro-smoking media effects on college students' smoking risk. *Journal of Adolescent Health, 54*, 474-480.
79. Shadel, W.G., Tucker, J., Edelen, M., Stucky, B., Hansen, M., & Li, C. (2014). Development of the PROMIS Coping Expectancies of Smoking item bank. *Nicotine & Tobacco Research, 16 (Suppl. 3)*, S202-S211.

PEER REVIEW PUBLICATIONS (continued):

80. Shadel, W.G., Tucker, J., Edelen, M., Stucky, B., Hansen, M., & Li, C. (2014). Development of the PROMIS Nicotine Dependence item bank. *Nicotine & Tobacco Research, 16* (Suppl. 3), S190-S201.
81. Shadel, W.G., Tucker, J., Mullins, L., & Staplefoote, L. (2014). Providing smoking cessation programs to homeless youth: The perspective of service providers. *Journal of Substance Abuse Treatment, 47*, 251-257.
82. Stucky, B., Edelen, M.O., Tucker, J., Shadel, W.G., Cerully, J., Kuhfeld, M., Hansen, M., & Li, C. (2014). Development of the PROMIS® Psychosocial Risks item banks. *Nicotine & Tobacco Research, 16* (Suppl. 3), S232-S240.
83. Tucker, J., Edelen, M., Shadel, W.G., Stucky, B., Cerully, J., Hansen, M., & Li, C. (2014). Development of the PROMIS® Positive Emotional and Sensory Expectancies of Smoking item banks. *Nicotine & Tobacco Research, 16* (Suppl. 3), S212-S222.
84. Tucker, J., Shadel, W.G., Edelen, M., Stucky, B., Kuhfeld, M.S., Hansen, M., Cai, L. (2014). Development of the PROMIS® Social Motivations for Smoking item banks. *Nicotine & Tobacco Research, 16* (Suppl. 3), S241-S249.
85. Tucker, J.S., Shadel, W.G., Golinelli, D., & Ewing, B. (2014). Alternative tobacco product use and smoking cessation among homeless youth in Los Angeles County. *Nicotine & Tobacco Research, 16*, 1522-1526.
86. Shadel, W.G., Elliot, M., Haas, A., Haviland, A.M., Orr, N.A., Ma, S., Weech-Maldonado, R., Farley, D.O., & Cleary, P.D. (2015). Clinician advice to quit smoking among seniors. *Preventive Medicine, 70*, 83-89.
87. Shadel, W.G., Tucker, J.S., Golinelli, D. (2015). Readjusting our priorities: Helping homeless youth quit smoking. *American Journal of Preventive Medicine, 49*, 970-973.
88. Tucker, J.S., Shadel, W.G., Golinelli, D., Ewing, B., & Mullins, L. (2015). Motivation to quit and interest in cessation treatment among homeless youth smokers. *Nicotine & Tobacco Research, 17*, 990-995.
89. Tucker, J.S., Shadel, W.G., Golinelli, D., Mullins, L. & Ewing, B. (2015). Sniping and other high-risk smoking practices among homeless youth. *Drug and Alcohol Dependence, 154*, 105-110.
90. Collins, R., Kovalchik, S., Becker, K., Shadel, W.G., D'Amico, E., & Martino, S. (2016). Alcohol advertising exposure among middle-school age youth: An assessment across all media and venues. *Journal of Studies on Alcohol and Drugs, 77*, 384-92.

PEER REVIEW PUBLICATIONS (continued):

91. D'Amico, E., Parast, L., Meredith, L., Ewing, B., Shadel, W.G., & Stein, B. (2016). Screening in primary care: What is the best way to identify at-risk youth for substance use? *Pediatrics*, *138* (6), e20161717.
92. Dunbar, M., Shadel, W.G., Tucker, J.S., & Edelen, M. (2016). Use of and reasons for using multiple other tobacco products in daily and nondaily smokers: Associations with cigarette consumption and nicotine dependence. *Drug and Alcohol Dependence*, *168*, 156–163.
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PAPERS UNDER REVIEW:

coming soon

BOOK CHAPTERS:

1. Abrams, D.B., Borrelli, B., Shadel, W.G., King, T., Bock, B., & Niaura, R. (1998). Adherence to treatment for nicotine dependence. In S. Shumaker, E. Schron, J. Ockene, & W. McBee (Eds.), *Handbook of health behavior change* (pp. 137-165). New York: Springer.
2. Cervone, D., & Shadel, W.G. (2003). Idiographic methods. In R. Fernández-Ballesteros (Ed.), *Encyclopedia of psychological assessment* (pp. 456-461). London: Sage.

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3. Niaura, R., & Shadel, W.G. (2003). Screening and assessment. In D.B. Abrams, R. Niaura, R. Brown, K. Emmons, M.G. Goldstein, & P. M. Monti (Eds.), *The tobacco dependence treatment handbook* (pp. 27-72). New York: Guilford.
4. Shadel, W.G., & Niaura, R. (2003). Brief behavioral interventions. In D.B. Abrams, R. Niaura, R. Brown, K. Emmons, M.G. Goldstein, & P. M. Monti (Eds.), *The tobacco dependence treatment handbook* (pp. 101-117). New York: Guilford.
5. Cervone, D., Mor, N., Orem, H., Shadel, W.G., & Scott, W. (2004). Self-regulation: The role of perceived self-efficacy within social-cognitive personality systems. In R.F. Baumeister & K.D. Vohs (Eds.), *Handbook of self-regulation* (pp. 188-210). New York: Guilford.
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7. Shadel, W.G. (2009). Various entries. In D. Matsumoto et al. (Eds.), *Cambridge dictionary of psychology*. London: Cambridge University Press.
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10. Shadel, W.G., & Scharf, D. (2012). Interactions and addiction. In H.J. Shaffer, D.A. LaPlante, & S.E. Nelson (Eds.), *The Addiction syndrome handbook* (pp. 211-228). Washington, DC: American Psychological Association.
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PRESENTATIONS:

1. Shadel, W.G., & Mermelstein, R. (1992, March). *Cognitive mediators of the relation between stress and smoking*. Presented (citation) at the annual meeting of the Society of Behavioral Medicine, New York, NY.

PRESENTATIONS (continued):

2. Shadel, W.G., & Mermelstein, R. (1992, February). *Patterns of change following smoking relapse*. Presented at the Midwest Conference on Health Psychology, Indiana State University, Terre Haute, IN.
3. Shadel, W.G., & Mermelstein, R. (1993, March). *Characteristics of smokers who frequently relapse and recycle*. Presented at the annual meeting of the Society of Behavioral Medicine, San Francisco, CA.
4. Mermelstein, R.J., Shadel, W.G., Borrelli, B., Hedeker, D., & Wong, S.C. (1994, April). *Stability and predictors of recycling after relapse from smoking cessation*. Presented at the annual meeting of the Society of Behavioral Medicine, Boston, MA.
5. Borrelli, B., Mermelstein, R., & Shadel, W.G. (1995, March). *The role of weight concerns and self-efficacy on smoking cessation and weight gain*. Presented at the annual meeting of the Society of Behavioral Medicine, San Diego, CA.
6. Shadel, W.G., Mermelstein, R., & Borrelli, B. (1995, March). *Effects of cognitive-behavioral smoking treatment on smoker and abstainer self-schemata*. Presented at the annual meeting of the Society of Behavioral Medicine, San Diego, CA.
7. Shadel, W.G., Mermelstein, R., & Borrelli, B. (1995, March). *Self-efficacy profiles across life domains and smoking cessation*. Presented (citation) at the annual meeting of the Society of Behavioral Medicine, San Diego, CA.
8. Shadel, W.G., Niaura, R., Abrams, D., Monti, P., Rohsenow, D., & Sirota, A. (1995, March). *Differences in smokers' physiological reactivity, urges, and self-efficacy across three different scenarios*. Presented (citation) at the annual meeting of the Society of Behavioral Medicine, San Diego, CA.
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PRESENTATIONS (continued):

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13. Shadel, W.G., Mermelstein, R., & Borrelli, B. (1996, March). *Coping skills, coping self-efficacy, and smoking relapse*. Presented at the International Congress of Behavioral Medicine, Washington, DC.
14. Abrams, D.B., Shadel, W.G., Linnan, L., & Emmons, K. (1997, April). *Assessing motivation to change multiple risk factors*. Presented at the annual meeting of the Society of Behavioral Medicine, San Francisco, CA.
15. Emmons, K., Shadel, W.G., Linnan, L., & Abrams, D.B. (1997, April). *A prospective analysis of change in multiple risk factors for cancer*. Paper presented at the annual meeting of the Society of Behavioral Medicine, San Francisco, CA.
16. Emmons, K., Linnan, L., Shadel, W.G., Marcus, B., & Abrams, D.B. (1997, April). *The Working Healthy Project: Results from a worksite health promotion trial*. Presented at the annual meeting of the Society of Behavioral Medicine, San Francisco, CA.
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19. Shadel, W.G. (1997, April). *Smoking cessation: Pharmacological and behavioral approaches for patients and practitioners*. Presented at the American Heart Association Preventive Cardiology Symposium, Trumbull, CT.
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21. Shadel, W.G., Niaura, R., Abrams, D., & Goldstein, M.G. (1997, April). *A multidimensional scale for nicotine dependence*. Presented at the annual meeting of the Society of Behavioral Medicine, San Francisco, CA.

PRESENTATIONS (continued):

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23. Emmons, K., Marcus, B., Shadel, W.G., Linnan, L., & Abrams, D.B. (1998, March). *Physical activity: A gateway to improved dietary behaviors.* Presented at the annual meeting of the Society of Behavioral Medicine, New Orleans, LA.
24. Niaura, R., Shadel, W.G., Goldstein, M.G., & Abrams, D. (1998, March). *Individual differences in nicotine sensitivity: A cluster analytic approach.* Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, New Orleans, LA.
25. Niaura, R., Shadel, W.G., Goldstein, M.G., & Abrams, D.B. (1998, November). *Smoking and mood: Gender differences.* Presented at the annual meetings of the American Society of Addiction Medicine Conference on Nicotine Dependence, Marina Del Rey, CA (abstracted in *Journal of Addictive Diseases*, 17, 128).
26. Shadel, W.G. (1998, May). *Nicotine: Biochemical effects and implications for substance abusing clients.* Presented at the AdCare Educational Conference, "Enhancing recovery: Treating nicotine dependence", Sturbridge, MA.
27. Shadel, W.G. (1998, January). *The neurochemistry of nicotine dependence.* Presented at the University of Massachusetts Medical Center symposium, "Helping Smokers Make Informed Decisions about Pharmacological Treatments", Worcester, MA.
28. Shadel, W.G., Niaura, R., & Abrams, D. (1998, March). *All smoking urges are not created equal: An idiographic analysis.* Presented at the annual meeting of the Society of Behavioral Medicine, New Orleans, LA.
29. Shiffman, S., Khayrallah, M., Niaura, R., Shadel, W.G., Jorenby, D., Ryan, C., & Ferguson, C. (1998, March). *Efficacy of acute administration of nicotine gum against cue provoked craving.* Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, New Orleans, LA.
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31. Hutchison, K.E., Niaura, R., Shadel, W.G., & Swift, R. (1999, March). *Individual differences moderate the effects of smoking on physiological and subjective measures.* Presented at the annual meetings of the Society for Research on Nicotine and Tobacco meetings, San Diego, CA (abstracted in *Nicotine and Tobacco Research*, 1, 282).

PRESENTATIONS (continued):

32. Niaura, R., Shadel, W.G., Morrow, K., Flanigan, T., & Abrams, D.B. (1999, March). *Smoking among HIV-positive persons*. Presented at the annual meetings of the Society of Behavioral Medicine, San Diego, CA.
33. Shadel, W.G. (1999, January). *Adolescent nicotine dependence: Cessation*. Presented at Rhode Island Department of Health ASSIST Summit, Warwick, RI.
34. Shadel, W.G., Niaura, R., & Abrams, D.B. (1999, August). *Personality structure among smokers: Assessment of a social cognitive self-regulatory system*. In D. Cervone (Chair), "Social-cognitive personality assessment: Structure, process, and content". Symposium presented at the European Conference on Psychological Assessment, Patras, Greece.
35. Shadel, W.G., Niaura, R., Abrams, D.B., & Mermelstein, R. (1999, June). *Domain specificity of cognition among smokers: Individual differences and mechanisms of action*. In S. Samuels (Chair), "From Smoking Cessation to Freefall Parachuting: Domain Specific Efficacy and its Transfer". Symposium presented at the annual meetings of the American Psychological Society, Denver CO.
36. Blaakman, A., Shepard, D.S., & Shadel, W.G. (2000, November). *Cost in cost effectiveness: Measuring time as a cost of treatment services*. Presented at the American Public Health Association annual conference, Boston, MA.
37. Cervone, D., & Shadel, W.G. (2000, July). *Adaptive social cognitive systems of personality*. In S. Jencius (Chair), "A complex adaptive self-organizing system of personality". Symposium presented at the 10th European Conference of Personality Psychology, Cracow, Poland.
38. Cervone, D., & Shadel, W.G. (2000, October). *Assessing a social-cognitive personality system: Applications to smoking research*. Presented at the annual meeting of the Society for Experimental Social Psychology, Atlanta, GA.
39. Shadel, W.G., Niaura, R., & Abrams, D. (2000, August). *The cognitive structure underlying cigarette craving*. In J. Henningfield (Chair), "Nicotine: Need, desire, or addiction". Symposium presented at the World Conference on Tobacco OR Health, Chicago, IL.
40. Shadel, W.G., Niaura, R., Goldstein, M.G., & Abrams, D.B. (2000, February). *Cognitive processing differs as a function of cardiac responses to a smoking cue*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, Washington, DC.

PRESENTATIONS (continued):

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42. David, SP., Niaura, R., Britt, D., Shadel, W.G., & Stumpff, J. (2001, March). *Effects of bupropion on cue reactivity.* Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, Seattle, WA.
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45. Shadel, W.G., Niaura, R., Hitsman, B., & Abrams, D.B. (2001, March). *What are we doing wrong? Early adolescents prefer cigarette advertisements over prevention messages.* Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, Seattle, WA.
46. Hitsman, B., Abrams, D.B., Shadel, W.G., Niaura, R., & Borrelli, B. (2002, April). *Readiness to consider quitting smoking predicts later cessation success in alcoholic smokers.* Presented at the annual meeting of the Society for Behavioral Medicine, Washington, DC
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48. Shadel, W.G., Niaura, R., & Abrams, D.B. (2002, April). *Assessing automatic craving cognitions.* Presented at the annual meeting of the Society for Behavioral Medicine, Washington, DC.
49. Shadel, W.G., Niaura, R., & Abrams, D.B. (2002, April). *Information processing and imagery in cigarette and anti-smoking advertising.* Presented at the annual meeting of the Society for Behavioral Medicine, Washington, DC

PRESENTATIONS (continued):

50. Chandra, S., Scharf, D., Shadel, W.G., Dang, Q., Ascarya, Abubaker, D., Pelayo, E., & Shiffman, S. (2003, February). *Does smoking follow a daily pattern? Evidence from electronic diary data*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, New Orleans, LA.
51. Niaura, R., Sayette, M., Shiffman, S., Glover, E.D., Nides, M., Shelanski, M., Shadel, W.G. (2003, February). *Comparative efficacy of rapid-release nicotine gum vs. nicotine in relieving smoking cue-provoked craving*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, New Orleans, LA.
52. Shadel, W.G., Cervone, D., Niaura, R., & Abrams, D.B. (2003, February). *An attempt to understand individual differences among smokers using the big five personality factors*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, New Orleans, LA.
53. Shadel, W.G., Bishop, S., Weinstock, M., Anthony, J., Herman, D., Anderson, B., & Stein, M. (2003, February). *Motivation to quit in methadone maintained smokers*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, New Orleans, LA.
54. Shadel, W.G., Niaura, R., & Abrams, D.B. (2003, February). *Comparing personalized smoking cues and standardized smoking cues in regular smokers*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, New Orleans, LA (abstracted in *Nicotine and Tobacco Research*, 5, 792).
55. Shadel, W.G., Cervone, D., Niaura, R., & Abrams, D.B. (2003, February). *The role of social cognitive personality structures in regulating abstinence among regular smokers*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, New Orleans, LA.
56. Shiffman, S., Scharf, D., Pelayo, L., & Shadel, W.G. (2003, February). *Where in the quit process does the nicotine patch help?* Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, New Orleans, LA.
57. Ferguson, S., Shiffman, S., Dang, Q., Gwaltney, C., Balabanis, M., Pelayo, E., & Shadel, W.G. (February, 2004). *Do reductions in withdrawal symptoms and craving mediate treatment outcome in nicotine replacement therapy?* Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, Scottsdale, AZ.
58. Niaura, R., Richardson, E., Stanton, C., Carton-Lopez, S., Morrow, K., Shadel, W.G., Papandonatos, G. (2004, February). *Motivation and patch treatment for HIV-positive smokers: Psychosocial barriers to cessation*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, Scottsdale, AZ.

PRESENTATIONS (continued):

59. Shadel, W.G. (2004, January). *Assessment of personality structure and content at the level of the individual: An application in cigarette smokers*. In D. Cervone (Chair), "Personality architecture: Within-person content and organization in social-cognitive/affective systems". Presented at the Society for Personality and Social Psychology annual meetings, Austin, TX.

60. Shadel, W.G. (2004, September). *Why would cigarette ads make some kids want to smoke? Theoretical perspectives and preliminary data*. Presented (invited) at the University of Pennsylvania Center for Excellence in Cancer Communications Research colloquium series, Philadelphia, PA.

61. Chandra, S., & Shadel, W.G. (2005, January). *The self-portfolio: A novel theory of the self-concept*. Presented at the annual meeting of the Association for Research in Personality, New Orleans, LA.

62. Shadel, W.G. (2005, April). *Adolescent responses to cigarette advertising: Individual differences and mechanisms of action*. Presented at the annual meeting of the Society of Behavioral Medicine, Boston, MA.

63. Shadel, W.G., & Cervone, D. (2005, April). *An experimental evaluation of the social cognitive personality mechanisms that regulate self-efficacy to resist smoking in high risk situations*. Presented at the annual meeting of the Society of Behavioral Medicine, Boston, MA.

64. Shadel, W.G. (2005, May). *Why would cigarette ads make some kids want to smoke? Theoretical perspectives and implications for tobacco control*. Presented (invited) at the RAND Corporation, Santa Monica, CA.

65. Shadel, W.G., Strasser, A., Capella, J., Pinto, A., Hornik, R., & Lerman, C. (2005, March). *Evaluating smokers' reactions to advertising for new lower nicotine Quest Cigarettes*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, Prague, Czech Republic.

66. Orom, H., Cervone, D., Artistic, D., Shadel, W. G., & Kassel, J. (2006, July). *Activation of smoker self-beliefs is systematically associated with self-efficacy to abstain from smoking*. Presented at the 4th International Biennial SELF Research Conference, Ann Arbor, MI.

67. Shadel, W.G. (2006, February). *Adolescent never smokers' perceptions of change in cigarette advertising imagery from 1988-2003*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, Orlando, FL.

68. Shadel, W.G. (2006, February). *A micro analysis of changes in cigarette advertising brand advertising in 20 popular magazines from 1999-2003*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, Orlando, FL.

PRESENTATIONS (continued):

69. Shadel, W.G. (2006, October). *Advances in treating nicotine dependence: State of the science, current challenges, and future directions*. Keynote address given at the Harvard Medical School Division on Addictions, Cambridge, MA.
70. Chausmer, A., Cohen, L., Shadel, W.G., Spring, B., & McChargue, D. (2007, February). *Applying for and obtaining a job: Perspectives from academia, medical centers, and industry*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, Austin, TX.
71. Fryer, C.S., Pelmon, P., Tharp-Taylor, S., & Shadel, W.G. (2007, October). *Partnering with communities to enhance recruitment of youth into drug prevention research*. Presented at International Conference on Urban Health, Baltimore, MD.
72. Niaura, R., Hitsman, B., Shadel, W.G., Britt, D., Price, L. (2007, February). *Effect of varenicline on cue-provoked cigarette craving and acute nicotine withdrawal*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, Austin, TX.
73. Shadel, W.G., & Tharp-Taylor, S. (2007, February). *Exposure to smoking media and friend choice in adolescence*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, Austin, TX.
74. Strasser, A., Tang, K., Tuller, M.D., Cappella, J.N., Shadel, W.G., & Lerman, C. (2007, February). *Effect of advertisement manipulation on smokers' false inferences about Quest cigarettes*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, Austin, TX.
75. Strasser, A.A., Sanborn, P.M., Tang, K.Z., Cappella, J.N., Shadel, W.G., & Lerman, C. (2007, February). *False perceptions, compensatory smoking, and harm exposure related to Quest cigarettes*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, Austin, TX.
76. Cervone, D., Caldwell, T., Orom, H., & Shadel, W.G. (2008, July). *Advances in the study of personality systems: The self, agency, and personality coherence*. In K. Salmela-Aro (Chair), "Self-regulation and personal goals in different domains". Symposium presented at the International Congress of Psychology, Berlin, Germany.
77. Primack, B.A., Sidani, J., Agarwal, A.A., Shadel, W.G., Donny, E.C., & Eissenberg T.E. (2008, March). *Prevalence of and associations with waterpipe tobacco smoking among US university students*. Presented at the annual meeting of the Society for Adolescent Medicine, Greensboro, NC.

PRESENTATIONS (continued):

78. Shadel, W.G. (2008, February). Chair, *Idiographic methods: Advances in conceptualizing and studying the person in personality*. Symposium presented at the annual meeting of the Association for Research on Personality, Albuquerque, New Mexico.
79. Shadel, W.G., Elliott, M., Schuster, M., Franklin, F., Mrug, S., & Windle, M. (2008, February). *Are different types of parent involvement associated with smoking intentions in never versus ever smoking fifth graders? Data from the Healthy Passages Study*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, Portland, OR.
80. Shadel, W.G., Tharp-Taylor, S., & Fryer, C.S. (2008, February). *Breaking down the message: A laboratory-based approach to understanding the key effective ingredients of anti-smoking public service announcements*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, Portland, OR.
81. Shadel, W.G., Tharp-Taylor, S., & Fryer, C.S. (2008, February). *Exposure to cigarette advertising and adolescents' intentions to smoke: The role of the developing self-concept*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, Portland, OR.
82. Shadel, W.G. (2009, March). *Smoking cessation and relapse prevention in clinical populations: Progress, challenges, and opportunities*. Lung and Thoracic Malignancies Program, University of Pittsburgh Cancer Center, Pittsburgh, PA.
83. Shadel, W.G., & Chandra, S. (2009, July). *Understanding personality and self-structure using financial portfolio theory*. In B. Roberts (chair) "Personality, intelligence, and economics". Symposium presented at the annual meeting of the Association for Research in Personality, Evanston, IL.
84. Shadel, W.G., Fryer, C.S., & Tharp-Taylor, S. (2009, May). *Developing more effective anti-smoking public service announcements using an intensive laboratory based approach*. In E. Ginexi (chair), "One size does not fit all: The next generation in drug prevention communications research". Symposium presented at the annual meeting of the Society for Prevention Research, Washington, DC.
85. Martino, S., Haviland, A., Primack, B., & Shadel, W.G. (2010, February). *Development and initial validation of a movie smoking literacy scale*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, Baltimore, MD.
86. Shadel, W.G., Martino, S., Haviland, A., & Primack, B. (2010, February). *The reasons that actors smoke in movies matter to adolescents: A preliminary investigation*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, Baltimore, MD.

PRESENTATIONS (continued):

87. Shadel, W.G., Tharp-Taylor, S., & Fryer, C.S. (2010, February). *Tobacco industry manipulation messages in anti-smoking PSAs: Effect of explicit versus implicitly delivered messages*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, Baltimore, MD.
88. Primack, B.A., Silk, J.S., DeLozier, C.R., Shadel, W.G., Carpentier, F.R.D., Dahl, R.E., & Switzer, G.E. (2011, April). *Investigating associations between media use and depression using ecological momentary assessment*. Presented at the annual meeting of the Society for Behavioral Medicine. Washington, DC.
89. Shadel, W.G., Martino, S., Cervone, D., Witkiewitz, K., Beckjord, E., Scharf, D., & Setodji, C. (2011, February). *Building a clinically-relevant laboratory model of relapse*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, Toronto, Canada.
90. Shadel, W.G., Martino, S., Setodji, C., & Scharf, D. (2011, February). *Using ecological momentary assessment to study college students' exposure to cigarette advertising*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, Toronto, Canada.
91. Shadel, W.G., Tucker, J., & Edelen, M. (2011, February). *The PROMIS smoking initiative*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, Toronto, Canada.
92. Martino, S.C., Setodji, C., Scharf, D., & Shadel, W.G. (2012, March). *Use of ecological momentary assessment (EMA) to study college students' exposure to pro-tobacco marketing and media*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco. Houston, TX.
93. Shadel, W.G., Martino, S.M., Setodji, C., Haviland, A., Primack, B., & Scharf, D. (2012, March). *Motives for smoking in movies affect smoking risk in middle school students*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco. Houston, TX.
94. Shadel, W.G., Martino, S.M., Setodji, C., & Scharf, D. (2012, March). *Momentary changes in smoking risk as a function of exposure to pro-smoking media*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco. Houston, TX.
95. Shadel, W.G., Martino, S.M., Setodji, C., & Scharf, D. (2012, March). *Using ecological momentary assessment to study middle and high school students' exposure to pro-smoking media. A pilot study*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco. Houston, TX.

PRESENTATIONS (continued):

96. Tucker, J., Edelen, M., Shadel, W.G., & Stuckey, B. (2012, March). *Toward a more systematic assessment of smoking: Development of a smoking module for PROMIS*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco. Houston, TX.
97. Edelen, M.O., Tucker, J.S., Shadel, W.G., Stucky, B., Li, C., & Hansen, M. (2013, March). *The PROMIS smoking initiative: Initial validity evidence for six new smoking item banks*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco. Boston, MA.
98. Martino, S., Setodji, C., Scharf, D., & Shadel, W.G. (2013, March). *Ecological momentary assessment of exposure to prosmoking media and its link to acute changes in smoking-related cognition*. In L. Reitzel (Chair), "Understanding how tobacco outlets and marketing affect thoughts and behaviors in real time: A new generation of ecological momentary assessment." Symposium presented at the annual meeting of the Society for Research on Nicotine and Tobacco. Boston, MA.
99. Shadel, W.G., Edelen, M.O., Tucker, J.S., Stucky, B., Li, C., & Hansen, M. (2013, March). *The PROMIS smoking initiative: Nicotine dependence item bank*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco. Boston, MA.
100. Shadel, W.G., Martino, S.M., Setodji, C., & Scharf, D. (2013, March). *Are exposures to cigarette advertising at point-of-sale retail locations more potent than exposures in other channels? A study using ecological momentary assessment*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco. Boston, MA.
101. Sontag-Padilla, L., Staplefoote, L., Martino, S., Miyashiro, L., Shadel, W., Setodji, C., & Scharf, D. (2013, March). *Capturing ways that teens communicate with peers about risk behaviors: A feasibility study using an integrated smartphone*. Presented at the annual meeting of the Society for Behavioral Medicine. San Francisco, CA.
102. Staplefoote, L., Martinez, A., Martino, S., Shadel, W., Setodji, C., Sontag, L., & Scharf, D. (2013, March). *Using mobile phones to capture adolescent risky communications across multiple channels: Technical considerations*. Presented at the annual meeting of the Society for Behavioral Medicine. San Francisco, CA.
103. Stucky, B., Shadel, W.G., Edelen, M.O., Tucker, J.S., Li, C., & Hansen, M. (2013, March). *The PROMIS smoking initiative: Perceived risks item banks*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco. Boston, MA.
104. Tucker, J.S., Edelen, M.O., Shadel, W.G., Stucky, B., Li, C., & Hansen, M. (2013, March). *The PROMIS smoking initiative: Perceived benefits item banks*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco. Boston, MA.

PRESENTATIONS (continued):

105. Tucker, J.S., Shadel, W.G., Garvey, R., & Mullins, L. (2013, March). *Reducing tobacco use among homeless youth*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco. Boston, MA.

106. Shadel, W.G., Martino, S., Setodji, C., & Scharf, D. (2013, August). *Using ecological momentary assessment to study exposure to pro-smoking media*. In T. Wills (Chair), "Mass media and adolescent substance use: New directions". Symposium presented at the annual meeting of the American Psychological Association. Honolulu, HI.

107. Shadel, W.G. (2013, September). *Understanding the consequences of exposure to pro-smoking media in real time and real life*. Invited talk at the Innovations in Tobacco Control Seminar Series at the Institute for Global Tobacco Control (IGTC) at the Johns Hopkins Bloomberg School of Public Health. Baltimore, MD.

108. Setodji, C., Martino, S., Scharf, D., & Shadel, W.G. (2014, February). *Persistence of pro-smoking media effects on young adults' smoking risk: A study using ecological momentary assessment*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco. Seattle, WA.

109. Shadel, W.G., Galvan, F., & Tucker, J.S. (2014, February). *Improving nicotine patch adherence among HIV-positive Latino Smokers*. In J. Tucker (Chair), "Smoking cessation interventions in vulnerable populations". Symposium presented at the annual meeting of the Society for Research on Nicotine and Tobacco. Seattle, WA.

110. Tucker, J.S., Shadel, W.G., Mullins, L., & Golinelli, D. (2014, February). *Reducing tobacco use among homeless youth*. In J. Tucker (Chair), "Smoking cessation interventions in vulnerable populations". Symposium presented at the annual meeting of the Society for Research on Nicotine and Tobacco. Seattle, WA.

111. Martino, S.C., Collins, R.L., Kovalchik, S., Becker, K., D'Amico, E.J., Shadel, W.G., & Elliot, M. (2014, June). *Use of Ecological Momentary Assessment (EMA) to measure middle school students' exposure to alcohol advertising*. Presented at the annual meeting of the Research Society on Alcoholism. Bellevue, WA.

112. Stucky, B. D., Edelen, M. O., Huang, W., Tucker, J. S., Shadel, W. G., Cai, L., & Hansen, M., (2014, October). *Preliminary Validity Evidence for the PROMIS Smoking Assessment Toolkit*. Presented at the International Society of Quality of Life Research, Berlin, Germany.

113. Stucky, B. D., Huang, W., Edelen, M. O., Tucker, J. S., Shadel, W. G., Cai, L., & Hansen, M., (2014, October). *The PROMIS Smoking Initiative: Psychometric performance of short form and CAT administration modes*. Presented at the International Society of Quality of Life Research, Berlin, Germany.

PRESENTATIONS (continued):

114. Shadel, W.G., Martino, S., Setodji, C., & Scharf, D. (2015, February). *The RAND StoreLab: Building a real world laboratory to assess the influence of point-of-sale tobacco advertising*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco. Philadelphia, PA.
115. Shadel, W.G., Martino, S., Setodji, C., Scharf, D., Cervone, D., & Witkiewitz, K. (2015, February). *Quitting self-efficacy is causally related to smoking cessation: An experimental investigation*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco. Philadelphia, PA.
116. Shadel, W.G., Tucker, J., Golinelli, D., Ewing, B., & Mullins, L. (2015, February). *Motivation to quit and interest in cessation treatment among homeless youth smokers*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco. Philadelphia, PA.
117. Tucker, J., Shadel, W.G., Golinelli, D., Ewing, B., & Mullins, L. (2015, February). *Sniping and other high-risk smoking practices among homeless youth*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco. Philadelphia, PA.
118. Gong, M., Liang, Y., Zhang, Y., Shadel, W.G., Zhou, L., & Xiao, J. (2016, February). *China's tobacco-free campus policy on college campuses – evidence from a survey of college students in Beijing*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco. Chicago, IL.
119. Shadel, W.G., Galvan, F., Naranjo, D., Lopez, C., & Tucker, J. (2016, March). *Developing an intervention to improve nicotine patch adherence in HIV-positive Latino smokers*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco. Chicago, IL.
120. Shadel, W.G., Martino, S., Setodji, C., Scharf, D., Kusuke, D., Sicker, A., & Gong, M. (2016, March). *Hiding the tobacco power wall reduces cigarette smoking risk in adolescents: an experimental investigation*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco. Chicago, IL.
121. Tucker, J.S., Shadel, W.G., Galvan, F., Naranjo, D., Lopez, C. (2016, March). *Improving nicotine patch adherence among Latino HIV-Positive smokers: A pilot randomized controlled trial*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco. Chicago, IL.
122. Tucker, J., Edelen, M., Stucky, B., Huang, W., & Shadel, W.G. (2016, March). *Healthcare provider counseling to quit smoking and desire to quit: The mediating role of smoking outcome expectancies*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco. Chicago, IL.

PRESENTATIONS (continued):

123. Wills, T. (Chair), Unger, J., Sargent, J., Primack, B., & Shadel, W.G. (discussant) (2016, May). *Consequences of e-cigarette use in adolescents and young adults*. Symposium presented at the NIH Tobacco Regulatory Science Conference. Bethesda, MD.
124. Shadel, W.G., Martino, S., Setodji, C., Gong, M., & Dunbar, M. (2016, May). *Using the RAND StoreLab to assess the influence of tobacco advertising regulations at point-of-sale: initial findings, ongoing research, and future directions*. Presented at the NIH Tobacco Regulatory Science Conference. Bethesda, MD.
125. Shadel, W.G. (2016, October). *Behavioral treatments for tobacco*. Address given at the Harvard Medical School Division on Addictions, Cambridge, MA.
126. Setodji, C., Martino, S., Gong, M., Dunbar, M., Kusuke, D., Sicker, A., & Shadel, W.G. (2017, March). *Tobacco power walls influence adolescent smoking risk by changing perceived norms of smoking: An experimental study of mediating mechanisms*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco. Florence, Italy.
127. Shadel, W.G. (2017, September). *Using the RAND StoreLab to assess the influence of tobacco advertising regulations at point-of-sale: Initial findings, ongoing research, and future directions*. Health Services Research Seminar Series, Center for Research on Health Care, University of Pittsburgh, Pittsburgh, PA.
128. Dunbar, M., Setodji, C.M., Martino, S.C., & Shadel, W.G. (2018, February). *Exposure to the tobacco power wall increases intentions to use e-cigarettes in the future*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, Baltimore, MD.
129. Martino, S.C., Setodji, C.M., Dunbar, M., & Shadel, W.G. (2018, February). *Effects of anti-smoking media on young adults' smoking-related beliefs and intentions: An ecological momentary assessment study*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, Baltimore, MD.
130. Setodji, C.M., Martino, S.C., Dunbar, M., & Shadel, W.G. (2018, February). *Individual differences in adolescents' responses to exposure to smoking in movies*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, Baltimore, MD.
131. Shadel, W.G., Martino, S.C., Setodji, C.M., Dunbar, M., Lanna, S., & Meyer, A. (2018, February). *Graphic health warning posters at retail point-of-sale increase some adolescents' future smoking risk: An experimental investigation*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, Baltimore, MD.

PRESENTATIONS (continued):

132. Tucker, J., & Shadel, W.G., (2018, February). *Knowledge and use of alternative tobacco products among homeless youth: A qualitative study*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, Baltimore, MD.
133. Dunbar, M., Martino, S., Setodji, C., & Shadel, W.G. (2019, February). *Do graphic health warning labels on cigarette packages influence cigarette purchases at point-of-sale? Moderating effects of nicotine dependence*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, San Francisco, CA.
134. Setodji, C., Martino, S., Dunbar, M., & Shadel, W.G. (2019, July). *An exponential effect persistence model for intensive longitudinal data*. Presented at the annual Joint Statistical Meeting, Denver, CO.
135. Tucker, J. S., Linnemayr, S., Pedersen, E. R., Shadel, W. G., Zutshi, R., & Mendoza-Graf, A. (2019, February). *Developing a text messaging-based smoking cessation intervention for homeless youth*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, San Francisco, CA.
136. Tucker, J.S., Shadel, W.G., Golinelli, D., Seelam, R. & Siconolfi, D. (2019, February). *Prevalence and correlates of cigarette and alternative tobacco product use among homeless youth in Los Angeles County*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, San Francisco, CA.
137. Dunbar, M.S., Setodji, C.M., Martino, S.C., & Shadel, W.G. (2020, March). *Graphic cigarette warning posters and changes in future cigarette susceptibility in adolescents: Moderating and mediating mechanisms*. Presented at the annual meeting of the Society for Research on Nicotine and Tobacco, New Orleans, LA.

COMMENTARIES/OP-EDs:

1. Shadel, W.G. (August 26, 2013). Big tobacco vs tobacco regulation and control: An even match? *The RAND Blog*.
2. Shadel, W.G., Tucker, J.S., & Martino, S.C. (March 4, 2014). Where there's vapor, is there fire? We need evidence on e-cigarettes. *The Health Care Blog*.
3. Shadel, W.G., Tucker, J.S., & Martino, S.C. (June 14, 2014). FDA's new tobacco rules go far enough—for now. *The Hill*.
4. Shadel, W.G. (September 11, 2014). CVS Health: Breathing a little easier and holding our breath. *The Health Care Blog*.
5. Scharf, D., & Shadel, W.G. (September 30, 2014). Graphic warning labels on cigarettes are scary, but do they work? *The Health Care Blog*.

COMMENTARIES/OP-Eds (continued):

6. Gong, M., & Shadel, W.G. (January 31, 2015). China considers tobacco advertising ban in effort to curb smoking. *U.S. News and World Report*.
7. Tucker, J.S., & Shadel, W.G. (October 29, 2015). Sniping: Homeless youths' high-risk smoking practice. *Orange County Register*.
8. Shadel, W.G. (May 9, 2016). The smoke and mirrors of tobacco regulation. *Newsweek*.
9. Shadel, W.G. (November 16, 2017). Can vaping help smokers quit? The real story from a real story. *The BASIS (Brief Addictions Science Information Source)*.

GRANTS/CONTRACTS:

1. Niaura, R. (PI), Goldstein, M., Abrams, D., & Shadel, W.G.. *A multicenter comparison of Wellbutrin (bupropion hydrochloride) Sustained Release versus placebo for the prevention of relapse in patients who quit smoking while on Wellbutrin Sustained Release*. Glaxo-Wellcome. Total costs (12/95-11/97): \$485,000.
2. Niaura, R. (PI), Goldstein, M., Abrams, D., & Shadel, W.G.. *A multi center randomized, double-blinded, placebo-controlled study of Naltrexone 50 mg/day administered once daily with a nicotine patch as adjunctive treatment to psychological therapy for prevention of smoking relapse*. DuPont-Merck. Total costs (6/96-12/96): \$295,205.
3. Niaura, R. (PI), Goldstein, M., Shadel, W.G., & Abrams, D.. *Efficacy of nicotine, nicotrol, and habitrol in relieving acute craving in abstinent cigarette smokers*. SmithKline Beecham. Total costs (8/96-12/96): \$195,913.
4. Abrams, D. (PI), Niaura, R., Goldstein, M., Emmons, K., Shadel, W.G., Brown, R., Swift, R., Stout, R., Monti, P., Rohsenow, D., Colby, S., & Shepard, D.. *Motivating alcoholics to quit smoking*. National Institute on Alcohol Abuse and Alcoholism (R01AA11211). Total costs (9/96-8/01): \$3,099,465.
5. Niaura, R. (PI), Goldstein, M., Shadel, W.G., & Abrams, D.. *The evaluation of the efficacy and safety of a transdermal delivery system of nicotine / mecamylamine in cigarette smokers*. SANO Corporation. Total costs (1/97-6/98): \$368,219.
6. Niaura, R. (PI), Goldstein, M., Shadel, W.G., Abrams, D.B. & Hutchison, K.. *Wellbutrin SR for smoking cessation: An investigation of mechanisms of action relating to the reinforcing properties of cigarette smoking*. Glaxo-Wellcome. Total costs (1/98-12/98): \$50,000.

GRANTS/CONTRACTS (continued):

7. Shadel, W.G. (PI), Niaura, R., Abrams, D.B., & Goldstein, M.G.. *Information processing and cue reactivity between motivated and nonmotivated smokers*. American Cancer Society (IN45-39). Total costs (1/98-7/99): \$10,000.
8. Niaura, R. (PI), Shadel, W.G., Sciamanna, C., & Abrams, D.B.. *A Multicenter double blind randomized placebo controlled parallel group study to examine the efficacy and safety of Meridia (Sibutramine Hydrochloride) plus adjunctive nicotine therapy (Habitrol patch) as an aid for smoking cessation in patients who smoke cigarettes*. Knoll Pharmaceuticals. Total costs (1/99-12/99): \$302,100.
9. Niaura, R. (PI), Shadel, W.G., Goldstein, M.G., Abrams, D.B., Flanigan, T., Tashima, K., Morrow, K., Stein, M., Stone, V., & Shepard, D.. *Motivation and patch treatment for HIV-positive smokers*. National Institutes on Drug Abuse (R01DA12344). Total costs (1/99-12/04): \$2,519,197.
10. Niaura, R. (PI), Shadel, W.G., Sciamanna, C., & Abrams, D.B.. *A multi-center, double blind, placebo controlled study to evaluate the efficacy of buspirone as an aid to smoking cessation*. Bristol-Myers Squibb. Total costs (1/99-12/99): \$180,000.
11. Shadel, W.G. (PI), Niaura, R., Abrams, D.B., & Cervone, D.. *A social cognitive theory of smoking and cessation*. National Cancer Institute (R01CA81291). Total Costs (4/99-3/04): \$587,886.
12. Hutchison, K. (PI), Niaura, R., Shadel, W.G., & McClelland, G.. *Psychophysiological and behavioral mechanisms of smoking*. National Cancer Institute (R21CA81637). Total Costs (7/99-6/01): \$ 332,275.
13. Shadel, W.G. (PI), Niaura, R., & Abrams, D.B.. *Adolescent social cognition and cigarette advertising*. National Institute on Drug Abuse (R03DA12350). Total costs (9/99-8/01): \$156,191.
14. Shadel, W.G. (PI). *Content variability in smoking craving: Effects of nicotine deprivation and cue type*. Department of Psychiatry and Human Behavior, Brown University. Total Costs (9/99-6/00): \$15,000.
15. Lloyd, E. (PI), Brown, R., Niaura, R., Shadel, W.G., & Sciamanna, C.. *Smoking cessation in technical school youth (pilot project II: part of TTURC/SPORE submitted by Brown University Center for Behavioral and Preventive Medicine)*. National Cancer Institute / National Institute on Drug Abuse (P50CA84719). Total (direct) costs (9/99-8/04): \$72,000.
16. Niaura, R. (PI), Shadel, W.G., Sciamanna, C., & Britt, D.. *A single dose double blind, randomized, placebo-controlled study to characterize the effect of CP-526,555 on nicotine craving in healthy smokers*. Pfizer, Inc.. Total costs (10/00-1/01): \$90,000.

GRANTS/CONTRACTS (continued):

17. Knowles, J.A. (PI), Glassman, A.H., Covey, L., Niaura, R., & Shadel, W.G. *Genetic risk factors for nicotine dependence*. National Institutes on Drug Abuse (R01DA12190). Total Estimated Costs (8/00-6/05): 2,000,000.
18. Stein, M. (PI), Niaura, R., Sciamanna, C., & Shadel, W.G.. *Motivation and patch treatment in methadone maintained smokers*. National Cancer Institute (R01CA084392). Total Costs (6/01-5/05): \$2,800,000.
19. Shadel, W.G. (PI). *Faculty Scholar Award*, Tobacco Etiology Research Network. Total Costs (1/02-12/04): \$14,880.
20. Cervone, D. (PI), Kassel, J., & Shadel, W.G.. *A social cognitive theory of personality and smoking*. National Institute on Drug Abuse (R21DA14136). Total costs (4/02-3/05): \$441,000.
21. Chandra, S., & Shadel, W.G. (Co-PIs). *A multi-dimensional model of the self*. National Institutes of Mental Health (R21MH068656). Total Costs (7/03-6/05): \$286,825.
22. Lerman, C. (PI), Capella, J., Fishbein, M., & Shadel, W.G.. *Targeted anti-smoking PSAs* (Project II: part of the Center of Excellence Cancer Communications Research project grant, submitted by the University of Pennsylvania Annenberg School of Communications). National Cancer Institute (P50CA95856). Total estimated costs (7/03-6/08): \$7,500,000.
23. Shadel, W.G. (PI). *Cigarette ads and smoking motivation in adolescence*. National Cancer Institute (R21CA100549). Total Costs (4/04-3/06): \$297,750.
24. Shadel, W.G. (PI). *Adolescents' responses to anti-smoking PSAs*. National Institute on Drug Abuse (R21DA019920). Total Costs (10/05-6/08): \$487,824.
25. Shadel, W.G. (PI), Martino, S., & Haviland, A.. *Modeling the effect of cigarette advertising on adolescent smoking*. National Institute on Drug Abuse (R01DA022496). Total Costs (4/08-3/12): \$1,116,028.
26. Shadel, W.G. (PI), Cervone, D., Witkiewitz, K., & Martino, S.. *Evaluating the causal pathways from lapse to relapse in smokers*. National Cancer Institute (R01CA127491). Total Costs (7/08-6/12): \$2,822,157.
27. Primack, B., Silk, J., Dahl, R., & Shadel, W.G.. *Investigating associations between media use, depression, and anxiety using ecological momentary assessment (EMA)*. RAND-University of Pittsburgh Health Institute Pilot Grant Program. Total Costs (7/08-6/09): \$25,000.

GRANTS/CONTRACTS (continued):

28. Shadel, W.G. (PI), Martino, S., & Setodji, C.M.. *In vivo assessment of young adults' exposure to cigarette advertising*. National Cancer Institute (R21CA137286). Total Costs (6/09-5/12): \$420,678.
29. Edelen, M., Tucker, J., Shadel, W.G., Li, C., & Ong, M.. *Development and evaluation of a smoking module for PROMIS*. National Institute on Drug Abuse (1R01DA026943). Total Costs (9/09-6/14): \$3,111,058.
30. Beckjord, E.B., & Shadel, W.G.. *Comparing the effectiveness of a single session vs an intensive pre-surgical smoking cessation intervention for individuals diagnosed with non-small cell lung cancer*. RAND-University of Pittsburgh Health Institute Pilot Grant Program. Total costs (7/11-6/12): \$30,000.
31. Scharf, D., Martino, S., Shadel, W.G., & Setodji, C.. *Adolescent sexual communications with peers: A multimodal, in vivo assessment*. National Institute of Child Health and Human Development (R21HDO67546). Total costs (12/11-11/13): \$401,412.
32. Martino, S., Collins, B., Shadel, W.G., D'Amico, E., & Elliot, M.. *An experience-sampling study of exposure to alcohol marketing and youth drinking*. National Institute on Alcohol and Alcoholism (R01AA021287). Total costs (7/12-3/16): \$2,746,851.
33. Tucker, J., Shadel, W.G., & Golinelli, D.. *Reducing tobacco use among homeless youth*. California Tobacco Related Disease Research Program (21RT-0118). Total costs: (8/12-7/15): \$887,816.
34. D'Amico, L., Shadel, W.G., Stein, B., Meredith, L., Miles, J.. *Alcohol screening in an ethnically diverse sample of adolescents in primary care*. National Institute on Alcohol and Alcoholism (R01AA021786). Total costs (9/12-8/17): \$3,220,387.
35. Tucker, J., Shadel, W.G., & Galavan, F.. *Improving smoking cessation treatment adherence among HIV-positive smokers*. National Institute on Drug Abuse (R21DA035629). Total costs (4/13-3/15): \$421,528.
36. Shadel, W.G. (PI), Martino, S., Setodji, C., & Scharf, D.. *Reducing the effect of tobacco powerwall displays at retail point-of-sale*. National Cancer Institute and Center for Tobacco Products at the Food and Drug Administration (R01CA175209). Total costs (9/13-8/17): \$2,206,304.
37. Shadel, W.G., Martino, S., Setodji, C., Creswell, K., & Scharf, D.. *Testing the impact of tobacco product graphic warning labels at retail point-of-sale*. National Cancer Institute (R01CA196759). Total costs (9/15-8/19): \$1,604,721.

GRANTS/CONTRACTS (continued):

38. Setodji, C., & Shadel, W.G.. *Evaluation of the Massachusetts Department of Health ban on flavored tobacco products*. Massachusetts Department of Health (Contract ID# INTF2900HH2500224128). Total costs (10/16-12/20): \$364,000.

39. Tucker, J., Shadel, W.G., & Ewing, B.. *Use of alternative tobacco products among homeless youth*. National Cancer Institute (R01CA204004). Total costs (2/17-1/20): \$965,500.

40. Shadel, W.G., Martino, S., & Setodji, C.. *Experimentally testing legally feasible regulatory options for reducing the impact of the point-of-sale retail environment on adolescent tobacco use*. National Cancer Institute (R01CA236608). Total costs (4/19-3/24): \$2,607,930.

41. Shadel, W.G., Martino, S., Setodji, C., & Dunbar, M.. *Shrinking the size of the tobacco powerwall and restricting the number of tobacco products displayed to reduce adolescent tobacco use*. National Institute on Drug Abuse and Center for Tobacco Products at the Food and Drug Administration (R01DA050972). Total costs (6/20-5/23): \$1,559,630.

GRANT APPLICATIONS UNDER REVIEW/PENDING:

1. Dunbar, M., Setodji, C., & Shadel, W.G. (A1: pending revision). *Testing the impact of ENDS point-of-sale advertising on adolescents' susceptibility to using tobacco products*. National Cancer Institute. Total costs (7/1/20-6/30/23): \$1,039,555.

2. Shadel, W.G., Martino, S., Setodji, C., & Dunbar, M. (AO: pending IRG review). *The Impact of standardized tobacco packaging at retail point-of-sale*. National Cancer Institute. Total costs (9/1/20-8/31/24): \$3,515,288.

3. Shadel, W.G., & Setodji, C. (AO: pending IRG review). *Modifying interventions to help recently quit smokers avoid relapsing in high risk point-of-sale settings*. National Institute on Drug Abuse. Total costs (12/1/20-11/30/22): \$779,159.

4. Shadel, W.G., Martino, S., Setodji, C., & Dunbar, M. (AO: pending IRG review). *Targeted NRT as a post-lapse relapse prevention strategy*. National Cancer Institute. Total costs (4/1/21-3/31/24): \$2,158,299.

5. Shadel, W.G., Martino, S., Setodji, C., & Dunbar, M. (AO: pending IRG review). *Using convenience stores to motivate smokers to quit*. National Cancer Institute. Total costs (4/1/21-3/31/25): \$2,934,257.

TEACHING/MENTORING ACTIVITIES:

- 1994 Theories of Personality, Department of Psychology,
University of Illinois at Chicago
- 1995-2001 Clinical and Research Supervisor, Center for Behavioral and
Preventive Medicine, The Miriam Hospital, Behavioral
Medicine Track, Brown University Clinical Psychology
Training Consortium (pre- and post- doctoral)
- 1999 Seminar Leader, Center for Alcohol and Addictions
Studies, Brown University. Topic: *Nicotine Dependence*
- 1999-2001 Seminar Leader, Brown University Clinical Psychology
Training Consortium, Behavioral Medicine Track Seminar
Series. Topic: *Overview of Behavioral Medicine*
- 2002-pres. University of Pittsburgh
Health Psychology (PSY 1215; brick and mortar and on-line)
- 2003-2005 Master's Thesis Committees
University of Pittsburgh
Deborah Scharf (2005)
- 2004-pres. Dissertation Committees
University of Illinois at Chicago (outside member)
Heather Orom
University of Pittsburgh (outside member)
Kristin Graham
- 2005-pres. Open door mentor (Senior), RAND Corporation
- 2006 Panel member, *Tips and strategies for successful
publication of studies*. Presented at all RAND domestic
offices
- 2006-2007 Seminar leader, *Constructing successful NIH proposals by
thinking like a reviewer: Notes from the field*. Presented at
all RAND domestic offices
- 2010-2015 Primary K01 Mentor, Dr. Craig Fryer (PI), University of
Maryland
- 2014-2017 Duquesne University (all on-line)
Disorders of Human Behavior (CEBS 400-55)
Health and Human Behavior (CEBS 401-55)
Community Psychology (CEBS 303-55)