



The American Educator Panels

Helping Organizations and Researchers Take the Pulse of America's Educators

The RAND American Educator Panels (AEP), which include the American Teacher Panel (ATP) and the American School Leader Panel (ASLP), provide an opportunity for researchers, policymakers, and other decisionmakers to field surveys to nationally representative samples of teachers and principals from a diverse set of school districts across the United States.

Surveys can be programmed to administer a wide range of question types. These include single-choice, multiple-choice, scale, grid, drag-and-drop, and video-based items. The user-friendly questionnaires are designed to allow teachers and principals to respond quickly and easily using computers, tablets, or mobile phones, while researchers and survey administrators can monitor results and completion rates and reach out to panelists with reminders or updates as needed.



STANDARD PACKAGE PRICING:

\$3.50 per minute per completed survey (or a minimum of \$50,000)

For example, a 15-minute questionnaire with 1,000 completed surveys would cost \$52,500.

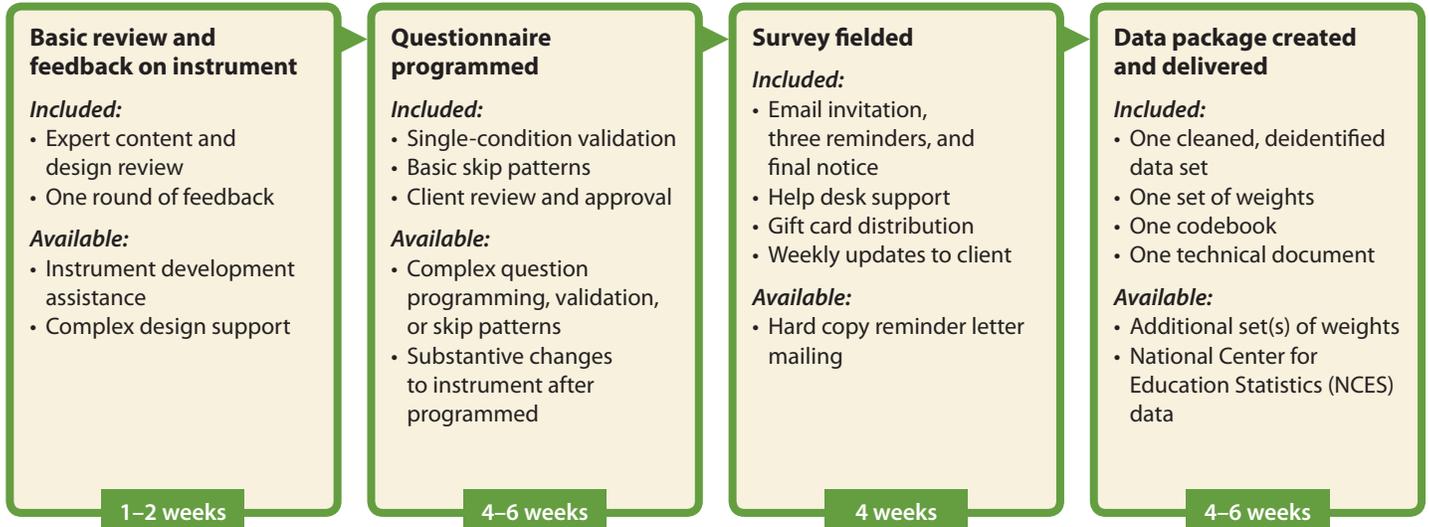
The package includes a set of core services (see details on reverse).

Core Services

Initial Contact and Discussions

Minor instrument and sampling feedback to ensure that survey is compatible and sample is available.

- Includes one hour of consultation with a RAND statistician
- Power calculations and/or complex stratification of sample available at additional costs.



Additional Services

- Instrument design support: \$300/hour
- Complex question programming, validation, or skip patterns: \$300/hour
- Substantive or multiple changes to instrument after programmed: \$300/hour
- Complex sampling criteria: \$300/hour
- Hard copy reminder letters: \$1.50 per mailing
- Additional weight sets: \$2,000 each
- NCES categorical data or NCES codes appended: \$2,000

For more information, contact us at aep@rand.org or call 1-800-419-9566

For more information on this publication,
https://www.rand.org/pubs/corporate_pubs/CP790-1-2019-03.html