

GTO

GETTING TO OUTCOMES™

10 PROVEN STEPS TO BETTER PROGRAMS

(and outcomes funders expect)

"GTO didn't just improve our outcomes, it also gave us a way to talk about every component of our service."

—Council on Drugs and Alcohol, Santa Barbara, California

1



FOCUS
Choose which problem(s) to focus on.

2

TARGET

Identify goals, target population, and desired outcomes.



3

ADOPT

Find existing programs and best practices worth adopting.



4

ADAPT

Modify the program or best practices to fit your needs.



5

RESOURCES

Assess capacity (staff, financing, etc.) to implement the program.



6

PLAN

Make a plan for getting started: who, what, when, where, and how.



7

MONITOR

Track planning and implementation. How did it go?



8

EVALUATE

Evaluate the program's success in achieving desired results.



9

IMPROVE

Make a plan for continuous quality improvement.



10

SUSTAIN

Consider how to keep the program going if it is successful.



Outstanding Publication Award!
—American Evaluation Association, 2008

A few examples of GTO practitioners

- Centers for Disease Control and Prevention
- Substance Abuse and Mental Health Services Administration
- Office of Adolescent Health
- National Center on Homelessness Among Veterans
- Philadelphia Department of Behavioral Health and Intellectual Disability Services
- Over 60 Boys and Girls Clubs
- And dozens of community organizations

200,000+

Number of downloaded GTO manuals on substance abuse prevention

No other human services accountability framework can claim this.

TRAINING

Build knowledge and skills

The GTO toolkit has been proven to help community-based programs document measurable results.

TECHNICAL ASSISTANCE

Personalized support for implementation

TOOLKITS

Provide guidance on key tasks

Getting to Outcomes™ is a results-oriented approach to running effective programs. It builds knowledge and skills among community practitioners, who can apply GTO to virtually any challenge, from drug prevention to homelessness, and clearly evaluate the results.

Learn how GTO can help you help your community
www.rand.org/gto

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