

THE AMERICAN EDUCATOR PANELS

Helping Organizations and Researchers *Take the Pulse of America's Educators*



The RAND American Educator Panels (AEP), which include the American Teacher Panel (ATP), the American School Leader Panel (ASLP), and the American School District Panel (ASDP), provide an opportunity for researchers, policymakers, and other decisionmakers to field surveys to nationally representative samples of teachers and principals from a diverse set of school districts across the United States.

Surveys can be programmed to administer a wide range of question types. These include single-choice, multiple-choice, scale, grid, drag-and-drop, and video-based items. The user-friendly questionnaires are designed to allow teachers and principals to respond quickly and easily using computers, tablets, or mobile phones, while researchers and survey administrators can monitor results and completion rates and reach out to panelists with reminders or updates as needed.

STANDARD ATP & ASLP PACKAGE PRICING

(values shown are per minute per respondent)

SURVEY LENGTH	FIRST 1,000 RESPONSES	RESPONSES BEYOND 1,000
10 to 15 minutes	\$4.50	\$3.50
20 to 25 minutes	\$4.00	
30 minutes	\$3.50	

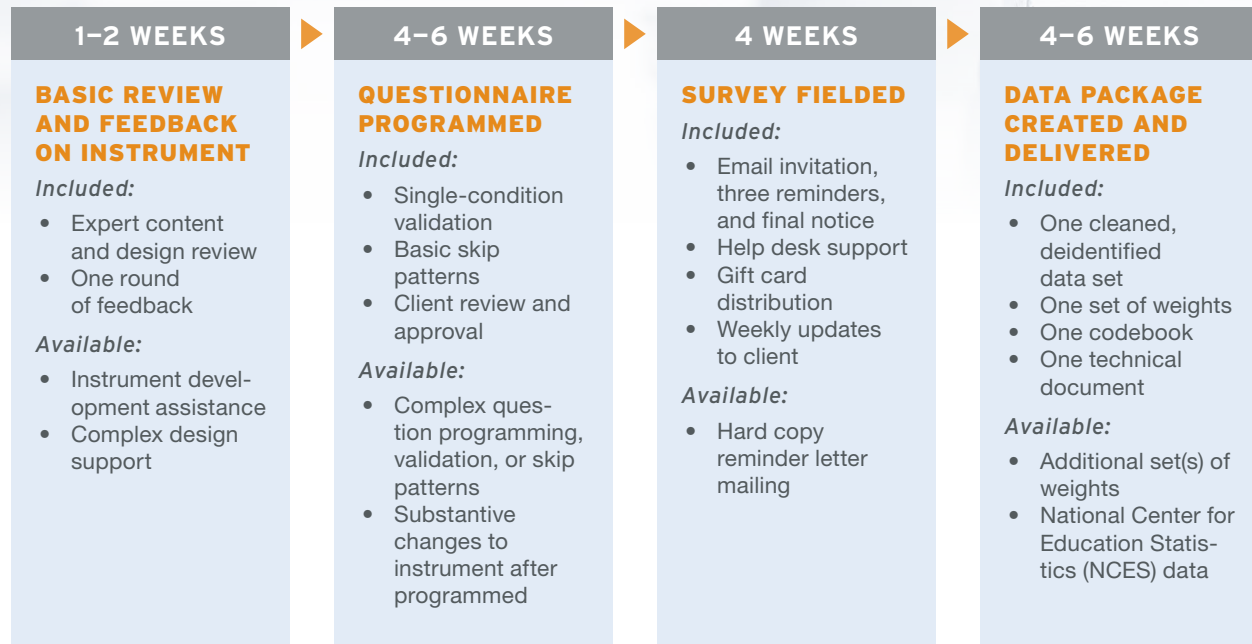
- For example, a 10-minute survey with 1,000 completes would cost \$45,000, and a 10-minute survey with 2,000 completes would cost \$80,000.
- Minimum survey length is 10 minutes and minimum sample size is 1,000 completes. Custom pricing may be available for survey projects that do not fit within these parameters.

CORE SERVICES

Initial Contact and Discussions

Minor instrument and sampling feedback to ensure that survey is compatible and sample is available.

- Includes one hour of consultation with a RAND statistician
- Power calculations and/or complex stratification of sample available at additional costs.



ADDITIONAL SERVICES

- Instrument design support: \$300/hour
- Complex question programming, validation, or skip patterns: \$300/hour
- Substantive or multiple changes to instrument after programmed: \$300/hour
- Complex sampling criteria: \$300/hour
- Hard copy reminder letters: \$1.50 per mailing
- Additional weight sets: \$2,000 each
- NCES categorical data or NCES codes appended: \$2,000
- Visualize the results of your survey using Bento, a free data visualization tool developed and hosted by RAND's partner organization, Kitamba. To receive a price quote, learn more, or obtain a free account, please visit getbento.info.

If you would like additional information about the panels or would like to use the panels in your research, please contact us at 1-833-634-1533 or aep@rand.org, or visit the AEP website at www.rand.org/aep.

ABOUT RAND AND RAND EDUCATION AND LABOR

The RAND Corporation is a nonprofit institution that helps improve policy and decisionmaking through research and analysis. The AEP is part of RAND Education and Labor, a division of the RAND Corporation that conducts research on early childhood through postsecondary education programs, workforce development, and programs and policies affecting workers, entrepreneurship, and financial literacy and decisionmaking.

For more information on this publication, <https://www.rand.org/t/cpA168-1>.

IMAGE CREDITS: Front—mangpor2004/Adobe Stock, insta_photos /Adobe Stock; back—2mmedia/Adobe Stock.