

Evaluating the Effectiveness of Public Communication Campaigns and Their Implications for Strategic Competition with Russia

Appendix B

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This document is Appendix B for the research report *Evaluating the Effectiveness of Public Communication Campaigns and Their Implications for Strategic Competition with Russia*, by Caitlin McCulloch and Stephen Watts, Santa Monica, Calif.: RAND Corporation, RR-A412-2, 2021. The report and this appendix are available at www.rand.org/t/RRA412-2.

This appendix lists all the articles included in the final sample of studies for the authors' review in the main report.

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