

RAND Smoking Assessment Toolkit

SOCIAL MOTIVATIONS item bank contents and properties

	ALL	D	ND
Number of items	7	12	12
Population Mean (SD)	49.4 (10.3)	50 (10)	47.4 (11)
Marginal reliability			
full bank	.85	.90	.91
SF (4 items)	.80	.79	.80
CAT (average # items)	.84 (7.0)	.88 (9.7)	.89 (8.4)

item	scale	bank	SF
Smoking makes me feel better in social situations.	Q	ALL/D/ND	X
Smoking helps me feel more relaxed when I'm with other people.	Q	ALL/D/ND	X
I feel like part of a group when I'm around other smokers.	Q	ALL/D/ND	X
I enjoy the social aspect of smoking with other smokers.	Q	ALL/D/ND	X
If I quit smoking I will be less welcome around my friends who smoke.	Q	ALL/D/ND	
Smoking is a part of my self-image.	Q	ALL/D/ND	
I feel a bond with other smokers.	Q	ALL/D/ND	
Smoking gives me something to do with my hands.	Q	D/ND	
I am tempted to smoke when I am with other people who are smoking.	F	D/ND	
If I always smoke in a certain place it is hard to be there and not smoke.	Q	D only	
If I quit smoking I will feel uncomfortable around smokers.	Q	D only	
I am tempted to smoke when I see someone enjoying a cigarette.	F	D only	
Smoking makes me feel more self-confident with others.	Q	ND only	
Smoking helps me enjoy people more.	Q	ND only	
Smoking can be a good excuse to get out of uncomfortable social situations.	Q	ND only	

response options: 0 1 2 3 4

Quantity (Q): Not at all; A little bit; Somewhat; Quite a bit; Very much

Frequency (F): Never; Rarely; Sometimes; Often; Always

ALL= All Smokers; D=Daily; ND=Non-Daily

X indicates inclusion in short form