Public Policies Affecting How, When and Where Alcohol is Sold

- State monopoly alcohol distribution systems
- Limiting hours of sale
- Limiting days of sale
- Banning home deliveries
- Restrictions at community events
- Density of alcohol outlets
- Restricting location of alcohol outlets
- Restricting types of alcohol outlets
- Server training
- Server licensing
- Dram shop or server liability
Public Policies Affecting Where and When Alcohol is Consumed

- Parks, public spaces
- Cars: “open containers”
- Stadiums
- While working
Public Policies Affecting the Price of Alcohol

- Excise taxes
- Sales taxes
- Licensing fees
- Restricting happy hour discount sales
Public Policies Affecting the Message Environment

- Mandatory warning signs at POP
- Restrictions or bans on billboards
- Warning labels on the product
Public Policies Affecting Underage Access

- Minimum drinking age
- Keg registration
- Enhancement of drivers license
- Restricting sales of classes of alcohol