



Dear Sir/Madam:

The **State of California** is requesting your participation in a study called **California Neighborhoods Count**, that will be undertaken by the RAND Corporation on our behalf. This important study aims to collect demographic and neighborhood information in communities throughout the state and to collect information on awareness and participation in the 2020 Census.

The information from our survey will be used to help the state make better decisions about **neighborhoods like yours**. You may have responded to the federal census. Our survey will provide similar information for the state. We produce population counts which help to determine resource funding decisions and planning – including healthcare, housing, schools, senior centers, public safety, and roads – all across the state. In addition, the survey data will help us assess the success of our 2020 Census outreach efforts.

The RAND Corporation will be sending out a team of trained data collectors to selected neighborhoods and communities throughout the state to first identify all of the residential housing units in each of the blocks selected for the study and subsequently ask each household to participate in a brief survey. Households that complete the survey will receive \$10 as a thank you for their participation. We have included a study brochure that explains what we will be asking participants to do.

The RAND data collectors have been carefully selected and trained and have all passed extensive background checks. They will be wearing a vest with the project name and will carry an identification badge. They are **not** selling anything. All information collected as part of this study will only be used for research purposes and will not be used by any federal, state, or city government agency or court in any way that could harm study participants. Names, addresses, and any other identifying information are kept completely confidential, and all reports will be written in summary or statistical form. **We hope you will participate as this project will provide critical information to the State of California that will be used for planning and budgeting for all areas of the state including in your community.**

If you have any questions about this study, please call Beverly Weidmer, Survey Director at (310) 393-0411, ext.6788 or via email at Beverly_Weidmer@rand.org.

Thank you in advance for your help.

Sincerely,

Tina Daley

Chief, Demographic Research